

SOUVENIR



International Conference
on



**“Emerging Global Economic Situation:
Impact on Trade and Agribusiness in India”**

September 28-29, 2018

Jointly Organized by

Charutar Vidya Mandal's
Bhikhabhai Jivabhai Vanijya Mahavidyalaya
(Affiliated to Sardar Patel University)
Vallabh Vidyanagar

&

Agro-Economic Research Centre,
Sardar Patel University,
Vallabh Vidyanagar,
Anand, Gujarat



International Conference
On “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India”

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Vijay Rupani

Chief Minister, Gujarat State




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Dt. 24/09/2018

MESSAGE

Global economy is undergoing a rapid change in recent time. It is clear that there has to be a major overhaul in the traditional thinking in business management. The integration of the global business markets and resultant systematic risks, international standards and effectiveness of domestic and international regulatory structures are some of the current issues that need to be dealt by both academicians and practitioners. New approaches and policies have to be developed in developing and developed business markets alike.

I convey my warm greetings to the **Agro-Economic Research Centre, Sardar Patel University & Bhikhabhai Jivabhai Vanijya Mahavidyalaya** for organizing a two day event like the “**International Conference on Emerging Global Economic Situation: Impact on Trade and Agribusiness in India**” during **28th & 29th September 2018**. I hope that the subject experts will seriously deliberate on these issues and come out with critical inputs for development of livelihood of people of our state and country. I extend my best wishes for the publication of the Souvenir on the occasion. I wish the conference a great success.


(Vijay Rupani)



Prof. Shirish Kulkarni

**Vice Chancellor
Sardar Patel University
Vallabh Vidyanagar, Anand**

From the Desk of Vice Chancellor

The world economy has been receiving shocks at regular intervals. There was a drastic fall in import and exports for emerging and developing economies in the beginning of this decade. As per UN Economic Analysis and Policy Division, the world economy has strengthened as lingering fragilities related to the global financial crisis subside. The same report indicates that in 2017, global economic growth was the highest rate since 2011 was around 3 per cent which would remain steady for the coming year. Though recent improvements in growth remain unevenly distributed across countries and regions, it provides an opportunity for the developing and other countries to focus policy towards longer-term issues such as low-carbon economic growth, inequalities reduction, diversification of economy, reducing poverty and malnutrition and eliminating deep-rooted obstructions that hinder development. The conference objectives are (a) to motivate and guide the youth to enable them to take a step forward for self employment and to start and setup their own business and compete globally and (b) to understand the emerging trends in international business, management and information technology fields. The proposed Conference is expected to get participation of the national as well as international academicians, professionals, corporate executives, NGOs, research scholars & students of commerce, management, economics and IT. Delegates are expected to share their research-findings, thoughts, and experiences.

The themes selected for the deliberations in this conference include (i) International Business & Commerce, (ii) Global Management, (iii) Information Technology & (iv) Emerging Issues In Agribusiness Management. I am certain that Conference will be well attended by the academicians and researchers and they will be able to address the above issues related to above mentioned two selected themes and serve as an appropriate forum for discussing their concerns.

I extend a hearty welcome to the participants of the conference and wish the conference a grand success.

Place: Vallabh Vidyanagar

Date: 24.09.2018

Prof. Shirish Kulkarni



Er. Bhikhubhai B. Patel

**Chairman
Charutar Vidya Mandal
Vallabh Vidyanagar**

Blessing from Chairman

It gives me immense pleasure that the international conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” during 28 & 29 September, 2018 at Bhikhabhai Jivabhai Vanijya Mahavidyalaya, Which is being jointly organized with Agro Economic Research Center, Vallabh Vidyanagar.

This international conference will provide a platform for research scholars, academicians and practitioners of India and abroad to express their creative pursuit which develops in them originality of thought and perception.

I take an opportunity to congratulate the principal, staff and students for their strong sense of commitment, service and responsibility that has transformed this institution into an outstanding and significant temple of learning.

I wish & pray God’s abundant blessings be upon you always and the conference may be turnout to be an excellent academic feast to the delegates.

Er. Bhikhubhai B. Patel



Shri Manishbhai S. Patel

**Vice- President
Charutar Vidya Mandal
Vallabh Vidyanagar**

Message from Vice-President

It is a pleasure to know that the international conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” during 28 & 29 September, 2018 at Bhikhabhai Jivabhai Vanijya Mahavidyalaya, Which is being jointly organized with Agro Economic Research Center, Vallabh Vidyanagar.

Conference like this is a noble Endeavour to streamline and enrich the thought process of all the delegates. The theme of the conference is quite contemporary considering the changing business environment world over. Over a period of time, business pattern, strategies, and systems have witnessed paradigm change. Today a bulk of business is taking place over the web. Information technology has revolutionized the way of doing business. Unorganized retail business is slowly but gradually moving towards organized retail. All this changes has its impact on trade and business in India. The conference provides ample opportunities to share the wisdom, generate views as to how to meet the challenges of present day business environment.

I wish the entire team of BJVM and AERC a great success and congratulate on this occasion.

Shri Manishbhai S. Patel



Dr. S. G. Patel

**Hon. Secretary
Charutar Vidya Mandal
Vallabh Vidyanagar**

Blessing from Hon. Secretary

It is my pleasure to pen down my thoughts on the occasion of the international conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” during 28 & 29 September, 2018 at Bhikhabhai Jivabhai Vanijya Mahavidyalaya, Which is being jointly organized with Agro Economic Research Center, Vallabh Vidyanagar.

I am sure that the recent researches and concepts will be discussed in the conference. I wish the event great success and hope that the delegates participating in this conference will reap maximum benefits. I appreciate the efforts of the principal and entire team of BJVM and AERC for their professional zeal, dedication and commitment.

Dr. S. G. Patel



Shri R. C. Talati

**Joint Secretary
Charutar Vidya Mandal
Vallabh Vidyanagar**

Blessing from Joint Secretary

I am extremely glad to know that Bhikhabhai Jivabhai Vanijya Mahavidyalaya in collaboration with Agro Economic Research Center, Vallabh Vidyanagar is organizing two days international conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” during 28 & 29 September, 2018.

Charutar Vidya Mandal and all its institutes are always putting their efforts for providing well-trained youngsters. I am sure that this conference will provide a unique platform & exposure to contribute towards the betterment of self, family, economy and society.

I would like to compliment the organizing team and convey my best wishes for the grand success of the conference.

Shri R. C. Talati



Shri Mehulbhai D. Patel

**Joint Secretary
Charutar Vidya Mandal
Vallabh Vidyanagar**

Message from Joint Secretary

I am pleased to know that Bhikhabhai Jivabhai Vanijya Mahavidyalaya in collaboration with Agro Economic Research Center, Vallabh Vidyanagar is organizing two days international conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” during 28 & 29 September, 2018.

The world has shrunk and we live in a borderless world, when information soon becomes stale, it is necessary to deepen understanding, acquire new concepts and acquaint ourselves with fast changing scenario. The present conference , I have no doubt, will generate more light than heat and will provide food for one and all, to chew and ponder over in the days to come.

I wish the conference all success and its organizers the grand success...

Shri Mehulbhai. D .Patel



Dr. Bhavesh Patel

**Vice – Chancellor
Charutar Vidya Mandal
Vallabh Vidyanagar**

From the Desk of Vice- Chancellor

It gives immense pleasure to learn that Bhikhabhai Jivabhai Vanijya Mahavidyalaya in collaboration with Agro Economic Research Center, Vallabh Vidyanagar is organizing two days international conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” during 28 & 29 September, 2018.

As India moves surely on its path to becoming a trillion-dollar digital economy, the spotlight is now more than ever on the role of trade and agribusiness of India. I am sure that the participants of the conference will deliberate upon such relevant theme and it will be truly a networking and knowledge enriching opportunity for everyone.

I congratulate the principal, entire team of BJVM & AERC for organizing the conference and wish a grand success.

Dr. Bhavesh Patel



Dr. Nikhil Zaveri

**Director General
Charutar Vidya Mandal
Vallabh Vidyanagar**

From the Desk of Director General

It is a pleasure to know that the international conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” during 28 & 29 September, 2018 at Bhikhabhai Jivabhai Vanijya Mahavidyalaya, Which is being jointly organized with Agro Economic Research Center, Vallabh Vidyanagar.

I am sure that the content of the souvenir will provide useful information to the delegates. I wish the principal and entire team of BJVM and AERC a great success and congratulate on this occasion.

Dr. Nikhil Zaveri



Dr. Ketaki Sheth

**Principal & Conference Director
Bhikhabhai Jivabhai Vanijya Mahavidyalaya
Vallabh Vidyanagar**

From the Desk of Conference Director

I feel happy and privileged to host the international conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” during 28 & 29 September, 2018 at Bhikhabhai Jivabhai Vanijya Mahavidyalaya, Which is being jointly organized with Agro Economic Research Center, Vallabh Vidyanagar.

The two day conference will be attended by research scholars, academicians and practitioners of India and abroad. The conference is aimed to discuss the strategic commands which can be implemented by global as well as domestic business markets to compete with the multinationals in the wake of liberalized economy.

BJVM has been successful in creating remarkable benchmark of Excellence in education in the area of commerce and management. I sincerely hope that the conference would prove to be outstanding one amongst the many conferences.

I am sure that this conference will provide a significant forum for exchange of ideas and experience in the area of Emerging Global Economic Situation: Impact on Trade and Agribusiness in India and other areas of research.

I wish the delegates a pleasant stay at BJVM.

Dr. Ketaki Sheth



Dr. S. S. Kalamkar

**Director & Conference Director
Agro. Economic Research Centre
Sardar Patel University
Vallabh Vidyanagar**

From the Desk of Conference Director

I am extremely happy to welcoming you all to the “**International Conference on Emerging Global Economic Situation: Impact on Trade and Agribusiness in India**”, jointly organized by Agro-Economic Research Centre, Sardar Patel University, Vallabh Vidyanagar and Bhikhabhai Jivabhai Vanijya Mahavidyalaya , Vallabh Vidyanagar during September 28-29, 2018.

I hope that the conference will provide ample opportunities and excellent platform to academicians, researchers, policy makers and corporate managers in our country to review the selected themes for this conference.

I take this opportunity to thank Dr. Shirish Kulkarni, Honorable Vice Chancellor of our University and Chairman of AERC, Vallabh Vidyanagar for giving consent, support and advice to organize this conference. I am also highly thankful to Dr. Mahesh Pathak, Hon. Adviser, AERC for his guidance and support in organizing this event. I thank the BJVM for approaching us to work together to host this conference. I thank our supporters, sponsors (NABARD) and well wishers for their special interest, support and cooperation in organizing this Conference.

Last but not least I am highly thankful to all the committee members of this conference and my staff, friends from academic community, who has helped directly and indirectly in organizing this Conference.



(Dr. S. S. Kalamkar)



Dr. Sanjay R. Ajmeri

**Conference Organizing Secretary
Bhikhabhai Jivabhai Vanijya Mahavidyalaya
Vallabh Vidyanagar**

From the Desk of Conference Organizing Secretary

It is a matter of great pleasure that our college is organizing the international conference on “Emerging Global Economic Situation: Impact on Trade and Agribusiness in India” during 28 & 29 September, 2018 at Bhikhabhai Jivabhai Vanijya Mahavidyalaya, jointly organized with Agro Economic Research Center, Sardar Patel University Vallabh Vidyanagar.

I am sure this conference will serve an important purpose of bringing together, on a common platform the academicians, professionals, corporate executives, NGOs, research scholars and students of commerce, management, economics and IT from different states of India and abroad also. This conference will provide an opportunity to delegates to share their research findings, thoughts and experience on various aspects pertaining to theme of the conference. It has become necessary in the present knowledge society to keep abreast of the latest trends and to upgrade oneself. An act of gratitude is expressed to all the authors for the contribution of their scholarly work for enriching this conference and thanks to all participants who participated in huge numbers in the conference.

I am highly indebted to Charutar Vidya Mandal office bearers for their constant support. I express my sincere thanks to Conference Directors Dr. Ketaki Sheth, Principal, BJVM & Dr. S. S. Kalamkar, Director, AERC for providing guidance for making the conference grand success.

I sincerely thank to the members of Advisory committee, organizing committee and volunteer for their whole hearted support.

Dr. Sanjay R. Ajmeri



Dr. S.R. Bhaiya

**Conference Organizing Secretary
Agro-Economics Research centre
Sardar Patel University
Vallabh Vidyanagar**

From the Desk of Conference Organizing Secretary

I welcome all the delegates to the “**International Conference on Emerging Global Economic Situation: Impact on Trade and Agribusiness in India**”, jointly organized by Agro-Economic Research Centre, Sardar Patel University, Vallabh Vidyanagar and Bhikhabhai Jivabhai Vanijya Mahavidyalaya , Vallabh Vidyanagar during September 28-29, 2018. The themes selected for the discussion at this conference include (i)International Business & Commerce, (ii) Global Management, (iii) Information Technology & (iv) Emerging Issues In Agribusiness Management.

I hope that the conference will provide platform to researchers, students and policy makers and to review the selected themes for this conference.

I am highly thankful to all the committee members of this conference and my staff, friends from academic community, who has helped directly and indirectly in organizing this Conference.

Dr. S. R. Bhaiya



Dr. J. P. Parmar

**Associate Professor
Bhikhabhai Jivabhai Vanijya Mahavidyalaya
Vallabh Vidyanagar**

From the Desk of Editor

It gives immense pleasure to take opportunity and convey warm greetings and best wishes to eminent academicians, professionals and delegates.

We the members of the organizing committee have made our best efforts possible to invite as many eminent people as possible, who are going to serve a delicious feast of knowledge. So, we urge all the delegates to take this occasion as one of the best of the opportunities and go home with mind full of thoughts, ideas and directions.

This conference will provide sound knowledge and will make all of us acquaint with emerging global economic situation and its impact on trade and agribusiness in India.

It is indeed a matter of great pleasure to place the souvenir in the hands of our distinguished members present in the conference. We are highly thankful to all the sponsors for their kind support in organizing the conference successfully. Your valuable suggestions for strengths and weaknesses about the conference will highly be appreciated for improving us in future. The inconveniences, if any, caused are regretted.

Lastly, the organizers, faculty members and non-teaching staff are disserving the words of appreciation for their tireless and timely efforts in publication of the souvenir and making this academic event a grand success.

Dr. J. P. Parmar

ABOUT VALLABH VIDYANAGAR

The town is the synthesis of varied cultures, which enable it to evolve and expand the quality life, as well as to foster the environment of creativity amongst the student citizens. Those who stay here always cherish the golden moments of life on the campus. Today, the town has compounded in strength and consolidated itself to take on the challenges of emerging future.

Vallabh Vidyanagar, established seventy two years ago, carries a rarity of purpose behind its origin and a variety of education with its development and growth. Strategically located between Ahmedabad and Vadodara, Vallabh Vidyanagar today has emerged to be an Active Educational Hub in the Western parts of India. Just six kilometers from India's milk city- Anand, it has made its distinct identity in the sector of education by offering numerous emerging and innovative educational programs and by attracting students from across the globe. Anand is situated between Ahmedabad and Vadodara on the main rail-link and also NH8, about 75 kms from Ahmedabad and 40 km from Vadodara.

Vallabh Vidyanagar is blessed with the beauty of nature. Its lush green trees of different types and kinds have not only made the town environment- friendly, but also created a serene and ever-enjoyable peaceful atmosphere generating synergistic pleasure on the campus. The pollution-free climate, attracting many to make the town their permanent home, adds value to the academic life on the campus.

Vallabh Vidyanagar has all the amenities which major metropolises have; rather it has best of both the worlds - glamour of a big city and simplicity of a small town. On one hand, it captures the current trends of the youth, while it attempts to make those trends meaningful by making the presence of different spiritual centers felt.

The town is the synthesis of varied cultures, which enable it to evolve and expand the quality life, as well as to foster the environment of creativity amongst the student citizens. Those who stay here always cherish the golden moments of life on the campus. Today, the town has compounded in strength and consolidated itself to take on the challenges of emerging future.

ABOUT SARDAR PATEL UNIVERSITY

Sardar Patel University was established by an Act of the Legislative Assembly of the then Bombay Province in December 1955 and was recognized under 2f of the UGC Act in October 1968. The university has completed 63 years of a fruitful existence that has brought it to the forefront in terms of its academic excellence. No wonder, then, efforts have been made either to emulate its example or to replicate it elsewhere in Gujarat.

Sardar Patel University comprises of 27 Postgraduate Departments, a constituent college, and 148 colleges affiliated to it. There are 31 PG courses available in the affiliated colleges/institutions. The teaching programme covered at Postgraduate level under various faculties such as Science, Arts, Commerce, Management, Engineering, Pharmacy, Medicine, Homeopathy, Home Science, Law and Education includes Postgraduate Degree Courses, Postgraduate Diploma Courses, Diploma Courses, and Advanced Certificate Courses. Undergraduate Courses are taught in the colleges or institutes affiliated to the University. All the Postgraduate Departments follow the Choice Based Credit System.

The courses offered are framed keeping in view the needs of the students, the society, and the employing agencies – industry or organizations – at the state, the national and the international levels.

Besides conventional methods used for classroom teaching, modern methodologies like seminars, group discussions, visits to industries and institutions, and tools such as overhead projectors, multimedia projectors, a variety of audio-visual aids are exploited for effective teaching and instruction.

All the Postgraduate Departments are networked for Internet connectivity, both for their academic and research purposes. With such a variety of disciplines available, it is possible for any prospective student to choose what he/she would like to do while pursuing further studies.

ABOUT CHARUTAR VIDYA MANDAL

One of the greatest sons of India Late Sardar Vallabhbhai Patel inspired Shri Bhaikaka and Shri Bhikabhai Saheb for rural resurgence of post-independent India through education, and Charutar Vidya Mandal was born. Charutar Vidya Mandal was established in the year 1945 as a charitable trust with a prime objective of rural development through education to bring about the social awakening, social upliftment and enrichment. The uniqueness of Charutar Vidya Mandal lies in its ability to use quality education as a powerful means of social transformation.

It was a stupendous task for the founders to establish a visionary organization; but the large-heartedness and high sense of philanthropy of this region made this possible. Over the subsequent years, Dr. H M Patel consolidated the efforts put in by the founders. Later on, in the 1990s, when Dr. C L Patel took over the reigns of Charutar Vidya Mandal as the Chairman, the country was facing a major economic and ideological change paving the way for globalization and liberalization. This generated two major challenges before the sector of education - (a) Withdrawal of monetary support by the government to educational institutions, and (b) Need for new programs and courses to meet with the emerging demands arising out of a globalized and liberalized world in science and technology and in business.

The dynamic leadership, missionary zeal and visionary outlook of Er. Shri Bhikhubhai B. Patel successfully took up the challenges. Various self-financed educational institutions has developed in the areas of Technology, Science and Engineering, Commerce and Management, offering emerging and innovative courses and programs such as Mechatronics, Automobile Engineering, Bio-technology, Food Processing Technology, E-Commerce, Valuation, etc.

Today Charutar Vidya Mandal is empowering budding graduates to live up to the ever-changing environment and equipping them to face the Third Millennium with confidence and competence. Building competitive advantages is the renewed focus of Charutar Vidya Mandal in the 21st century. At present, Charutar Vidya Mandal operates 66 Educational Institutions from schools to colleges, and a sophisticated Research Institute, with more than 30,000 students on the rolls.

ABOUT B. J. VANIJYA MAHAVIDYALAYA

Bhikhabhai Jivabhai Vanijya Mahavidyalaya (B.J.V.M. Commerce College) is named after grandfather of Shri Upendrabhai M. Patel, the Chairman of Shree Dinesh Mills Ltd., Vadodara. Bhikhabhai Jivabhai Patel the donor hailed from village Ode. He started his career as a humble teacher getting meager salary of rupees 12, who later became the Manager of Rajpura Mills and then the founder of New Rajpura Mills. Late Shri Bhaikaka approached him with the purpose to obtain donation which late Shri Bhikhabhai Jivabhai readily and happily gave. With the help of this donation it was possible to establish the present Commerce College -BJVM. The donor became successful industrialist with his innate capacities, understanding and substantial hard work, and started Textile mills in Ahmedabad. His second generation members Shri Upendrabhai, Shri Girishbhai, Shri Bharatbhai further developed the business and diversified it by successfully managing Shree Dinesh Mills Ltd., Now; they are exporting wollen clothes and enjoy prime status among industrialists.

The foundation stone of BJVM was laid by Dr. Rajendra Prasad, the First President of India on October 16, 1950 and was inaugurated by Shri Kasturbhai Lalbhai, a renowned industrialist of Gujarat. The college started functioning from June 15, 1951 with an enrolment of 51 students in its B. Com. Course. Over the years, it has grown in all dimensions and has become the torch-bearer in academic field. Being the pioneer institute, to launch BBA Programme in the whole of Western region the college is still very serious about conducting the Personality and Character Building activities on regular basis. These include tour and adventure, games and athletics, cultural Programme, debate, elocution, discussions and lectures, career planning and placement, study visits, Business Battle and field trips. Our college results are higher than that of university. Our college has started M.COM. Programme from June 2013 with specialization in Accounting and Taxation.

BJVM is one of the flagship colleges of Gujarat which constantly strives for perfection, development, quality and maintenance of the highest standards in the field of education. The chronicle of BJVM is painted with many achievements and accomplishments which is self-demonstrative and illustrative of the progress made by the college within a 67 years span of time.

BJVM was awarded Best Commerce College of Gujarat State in the year 1985 by Government of Gujarat.

BJVM has been Re-accredited with ‘B’ Grade, 2.62 CGPA by National Assessment and Accreditation Council (NAAC), Bangalore.

ABOUT AGRO ECONOMIC RESEARCH CENTRE

Agro-Economic Research Centre (AERC), Vallabh Vidyanagar for the states of Gujarat and Rajasthan was established in July 1961 at the Sardar Patel University, Vallabh Vidyanagar by the Directorate of Economics and Statistics, Ministry of Agriculture, Government of India. AERC has been working as an associate institution of SPU and enjoying autonomy status in its working. The Centre has completed 57 glorious years of its journey marked by both achievements and challenges. During these years, the Centre has emerged as a strong policy feedback centre of the Ministry of Agriculture, Govt. of India due to hard work and strong commitment of the staff in the Centre. The Centre has by now completed 171 problem-oriented studies, 21 village surveys and 4 village resurveys.

Since 1970, the Centre has been also organizing the work of Comprehensive Scheme to Study Cost of Cultivation of Principal Crops in Gujarat entrusted to the S. P. University by the Ministry of Agriculture & Farmers Welfare, Government of India. Ever since its inception, the Centre has been working in close collaboration with the PG Department of Economics of our University and so far it has helped/supported about 40 scholars to successfully complete their Ph. D. work in agricultural economics.

ABOUT THE CONFERENCE

As the global economy is undergoing a rapid change in recent time, it is clear that there has to be a major overhaul in the traditional thinking in business management. The integration of the global business markets and resultant systematic risks, international standards and effectiveness of domestic and international regulatory structures are some of the current issues that need to be dealt by both academicians and practitioners. New approaches and policies have to be developed in developing and developed business markets alike. This Conference is aimed to discuss the strategic commands which can be implemented by the global as well as domestic business markets to compete with the multinationals in the wake of liberalized economy. The conference objectives are:

- To motivate and guide the youth to enable them to take a step forward for self employment and to start and setup their own business and compete globally.
- To understand the emerging trends in international business, management and information technology fields.

Conference is proposed to address the following four broad areas/themes/topics:

- I. International Business & Commerce**
- II. Global Management**
- III. Information Technology**
- IV. Emerging Issues In Agribusiness Management**

The Conference is expected to get participation of the national as well as international academicians, professionals, corporate executives, NGOs, research scholars & students of commerce, management, economics and IT. Delegates are expected to share their research-findings, thoughts, and experiences.

KEY NOTE SPEAKERS



Prof. Rajesh Sharma
Professor and Head,
Department of Agricultural Economics
S K Rajasthan Agricultural University,
Bikaner, Rajasthan 334006
Email- rajesharma.ac@gmail.com

Prof. Rajesh Sharma has wide exposure of education earned from different universities. He has attended more than 10 training programmes during last five years on subject matter, teaching and soft skill hosted by reputed organisations like IIMs, CII, NAARM, NIRD, NIAP etc. He has more than 28 years of work experience in research and teaching out of which eight years as professor and five years as Director of Institute of Agribusiness Management. He has guided four doctorate students (one international student) and more than 30 post graduate students. He is committed for teaching with latest art of technology. He has excellent knowledge on computer application and proficiency in SPSS, TORA, MSTATC and QSB.



Prof. Sridhar Vishwanath
Institute of Rural Management
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Sridhar Vishwanath is a faculty at the Institute of Rural Management, Anand (IRMA) in Strategy & Policy Area with focus in Strategy & Capability Development and Supply Management in the Agribusiness sector. He is a practitioner turned academic with over 18 years of experience in leadership roles at national and global levels in Supply Management, B2B Sales and Business Consulting in Agribusiness sector having worked in Dabur, ITC, YES Bank, Technopak Advisors, SCA Technologies, Mondelez and Prabhat Group of Industries. He has educational Qualifications in Agriculture Science & Agribusiness Management.

Sridhar frequently conducts Management Development Programs on Strategic Sourcing and B2B Sales for the Agribusiness sector at IRMA and sessions for the leadership at global organizations. He is also a member of the global network of experts with Gerson Lehrman Group through which he also consults global agribusinesses in different areas of supply management and strategy.

Special Lecture:

Developing Procurement as a Competitive Advantage for Agribusiness Firms:

With greater globalisation and penetration of the media aided by internet, the consumption of food is undergoing an unprecedented change. This has led to modifications in the value chains of agricultural commodities and ways of working for agribusinesses. Processing and procurement of agricultural produce, both raw and processed, has gained a new importance as it impacts

the bottom line of companies directly. This has further led to Procurement increasingly being looked as a strategic lever that can be a source of competitive advantage to organizations.

However, to realise the advantages of procurement as a strategic lever, organisations need to follow a two-pronged approach of empowering procurement officials to contribute in the strategy making process from a backstage function as well as create depth in the functional expertise through use of analytical tools and strategic sourcing frameworks. The combination of this leadership support and scientific approach to procurement is expected to lead to better and creative relationships with farmers and producers that can lend the organisations the edge on innovation and cost reduction that will ultimately impact profit margins and firm performance.



Shri K. C. Supekar,

Managing Director,

National Cooperative Dairy Federation of India Limited,

Anand

Email- supekar@ncdfi.coop

Shri Kishore C. Supekar is presently working as Managing Director of National Co-Operative Dairy Federation of India Limited (NCDFI), Anand, Gujarat. It is the Apex body of all dairy co-operatives in India. It works for strengthening the relationship between different stake holders in the cooperative sector and promoting institutional marketing to central organizations like the Ministry of Defense and the Railways. He is instrumental for leading NCDFI team in its new venture since 2015 i.e NCDFI eMarket. NCDFI eMarket is a software based ePlatform for transparent transaction between seller and buyer on real time basis. During the financial year 2017-18 NCDFI eMarket achieved turnover of Rs.903 crore while total turnover of NCDFI was Rs.2054 crore.



Dr. Vinodkumar Vidyarthi

Deputy General Manager

DEAR, NABARD

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Dr. Vinod Vidyarthi has a wide experience of conducting studies on various topics, viz., Water Management, SHG-Bank Linkage Programme, Rural-Non farm Sector, Supply Chain Management of Spices and Groundnut, Credit Related Aspects, etc during last 22 years in NABARD. Presently he is working in the Department of Economic Analysis and Research (DEAR), NABARD, HO Mumbai as Deputy General Manager. Prior to NABARD, he has worked as Scientist (Agricultural Economist) at National Centre for Agricultural Economics and Policy Research (NCAP), PUSA, New Delhi from May 1994 to 9 June 1996.



Dr. N. Lalitha
Gujarat Institute of Development Research
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Dr. N. Lalitha is presently working as Professor at Gujarat Institute of Development Research, Ahmedabad since April 2011. She has carried out consultancy assignments for the World Bank, New Delhi office, World Intellectual Property Organization, Geneva, Natural Resources Institute, Greenwich University, UK, Planning Commission, New Delhi. She has won a scholarship from the Indian National Trust for Art and cultural Heritage (INTACH) to work on Traditional Knowledge and Practices in Handicrafts-Role of Intellectual Property Rights Policies in Conservation and Promotion: Study of Select Crafts from Gujarat in April, 2017. She has published.



Dr. Yogesh C. Joshi,
Director and Professor G. H. Patel Post Graduate Institute of business management, M.B.A. Department, Faculty of Management, Sardar Patel University, Vallabh Vidyanagar, 388 120 Gujarat, INDIA
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Dr. Yogesh C. Joshi is presently working as a Director and Professor of G. H. Patel Post Graduate Institute of business management of Sardar Patel University, Vallabh Vidyanagar. He had **secured** Gold Medal for securing First position in M.A. (Economics) Examination of the University of Jodhpur, Jodhpur in 1985. He has organised and Coordinated a Panel of Research papers at Leiden, The Netherlands at the European Association of South Asian Studies conference on EMSAS, in 2006. The theme of the Panel was ‘**Fulfilling Millennium Development Goals in South Asia**’. **Shree Dadabhai Navroji Prize for Publishing academic papers of high quality in National and International Journals of High Reputation** on during calendar year 2014. The award is conferred by Sardar Patel University.



Dr. Darshan B. Choksi
I/c, Dean,
Faculty of Science,
Sardar Patel University,
Vallabh Vidyanagar

Dr. Darshan B. Choksi is working as an I/c Dean of the Faculty of Science at Sardar Patel University. He has Formerly served as a Director for two consecutive terms during 2004 to 2012. Serving as a faculty member in the Post Graduate Department of Computer Science of Sardar Patel University since 1989 and currently working as a Professor. He has received Doctorate Degree in Computer Science from Sardar Patel University in 1996. He has been awarded **University Gold Medal** during study period.

He is the Recipient of the prestigious **Young Scientist**

Award (National) from Indian Science Congress in the year 1992. He visited Japan under CICC Fellowship and worked on “MF Online Data Base Design and Development” at Tokyo, Japan during April, 1995 to July, 1995. He worked as a Chairman of Board of Studies in Computer Science at Sardar Patel University for two consecutive terms. He was awarded Hari Ohm Ashram Prize for best research paper in Computer Science and Computer Engineering (2003-2004). He was honored with *Best Teacher Award* in the year 2000. He has Guided 5 Ph. D. (Computer Science) scholars.

He was elected as a FELLOW of the Gujarat Science Academy by the 7th Executive Council, 2008. He worked as a Chairman of the Computer Society of India, Vallabh Vidyanagar Chapter during 2004-05 and 2015-16 and as a member of AICTE expert committees on assessment of academic institutions.

He is the Member of the editorial board of several research journals and served as a program committee member for organizing several conferences. His Name appeared in several International Who's Who Directories including 'Indo-American Who's Who', 'Indo-European Who's Who', 'Reference Asia', 'World's Who's Who', etc. he contributed as a co-author of several text books of the Gujarat State Board of School Textbooks. He Contributed research in the areas of system software, computer networks, and distributed computing.

Emerging Trends in Information and Communication Technology

Rapid developments taking place in the field of Information and Communication technology (ICT) have changed the way we live, learn, work, and communicate. The impact of ICT on our life has been broad and profound. The modern technology has enabled us to store, process and transmit data at unprecedented rates and capacities. We feel that ICT can play a significant role in improving productivity, quality and competitiveness in diverse fields.

Software engineering, parallel processing, cloud computing, mobile computing, big data, communication technology, Internet of Things (IoT), digital image processing, data compression, artificial intelligence, Web technology, microelectronics, optoelectronics, etc. are the key domains involved in ICT. Remarkable contributions have been made by the research community across the globe in all these domains over a period of last decade, which in turn have made the changes in ICT very fast. It is also felt that with the rapid development in these areas of ICT, new approaches are now required to be adopted for making the teaching/learning process more effective. We now need to pay more attention to promote development and use of various ICT tools in diverse fields including agriculture, education, healthcare, industry, transportation, etc.

Development of new extra-ordinarily powerful supercomputers, powerful microprocessors, terabyte storage devices, new communication protocols, innovative algorithms in cloud and distributed computing, establishment of very large-scale data bases, new concepts of artificial intelligence, virtual

reality, computer graphics and the movement towards development of free and open source software (FOSS) have attracted the attention of world community. The main motivating forces for research will continue to be the needs of the society, better living and entertainment.



Dr. Keyur Thaker
Associate Professor,
Indian Institute of Management
Indore

Dr. Keyur Thaker is Associate Professor in finance and accounting area at Indian Institute of Management Indore. He has cumulative experience over 20 years spanning across Industry, consulting, academic, executive education and research. His academic interest includes Corporate Finance, Banking, Performance Measurement and Management Control Systems, Management Accounting, Project Finance & risk management, Valuation and Investments.

Dr. Thaker have authored over 70 papers and cases, which have been published in reputed international journals and conference in the area of finance, banking, management accounting and performance measurement and control etc. He is also advisor to several doctors student of which six students have successfully completed PhD/FPM.

Prof Thaker have offered professional services to many reputed organizations including companies like ICICI Bank, L&T EES, Bell Ceramics, ACC, Standard Chartered Bank, HDFC Bank, LT foods, GPECL, Shakti Pumps, etc.

Some of the executive development programs offered by Prof Thaker are Chief Financial Officers Program, Project Financing and Structuring, Budgeting and Beyond, Strategic Cost Management, Corporate Performance Management, Finance for Non-Finance Executives, Financial Statement Analysis, Strategy Execution and Management Control Tools and Techniques etc.

He has visited countries like USA, UK, New Zealand, UAE, Malaysia, Singapore, Australia, Italy, Switzerland in pursuits of his academic and professional interest. Professor Thaker have also attended faculty programs at London School of Economics, National University of Singapore & Harvard Business School.

***Performance Measurement and Corporate Consciousness
Emergence and Convergence***

From the industrial age through the quality age, knowledge age and now the age of sustainability and responsiveness the paradigms of business success has evolved to the demands of humanity. So has evolved the way of measuring and managing the business performance. This contribution through extensive review of literature and practices characterizes the evolution of business performance measurement and success paradigm to meet the demands of emerging global business environment. We observe the emerging performance measurement models converge with the recent debate of conscious capitalism & responsiveness. We found emerging business performance measurement as broader, behavioral, responsive and inclusive as compared to past. Hence it is contended that success of business of the future

age lays in consciousness. The contribution further asserts Consciousness as superior metaphor compared to Corporate Social Responsibility for business to adopt as response to the emerging challenges. The paper introduces a rational framework of corporate purpose and future business models. It further enunciates appropriateness of emerging performance measure and frameworks to help deliver the consciousness strategy. Subsequently a range of performance framework to deliver different approaches to facilitate implementation of higher purpose and consciousness strategy is discussed. The paper concludes with a business performance measures framework that will help evolve the future business in implementing higher purpose.

Manoj Kulshrestha
Zonal Manager
Marketing Head,
Rajhans Fertilise Limited.

Manoj Kulshrestha is Zonal Manager and then National Head Marketing, Rajhans Fertilizers Limited, December 17 till Date. He is B.Sc. (Agriculture) and MBA (Marketing). He has about 20 years of industry experience in various companies. His areas of excellence include Business Development, Strategic Planning, Marketing and Sales, Channel Management, Product positioning, Market Survey, Purchase / Procurement, Liaison works, Time Management, Manpower management, Production of Mustard, Soybean, Varietals Paddy, Wheat, he has proven ability to contribute towards improvement in operations, business growth and profit through achievements in internal controls, productivity / efficiency improvements. He possess excellent communication; inter personal and relationship management skills.



Dr. Dhananjay Bapat
Assistant Professor
Marketing Management
ghananjay@iimraipur.ac.in

Dr. Dhanjay Bapat is Assistant Professor at IIM, Raipur. He is B.E. (Industrial Engineering), MBA, Ph.D. He has More than 13 year of academic and industry experience. His research areas are Digital Banking, Financial Services Marketing and Brand Management. He has received the Best Paper Award and Best Kaizen Award (at AMUL). He has published 11 research papers, 4 case studies, 2 books, 2 news paper articles. He has been also invited as Key note speaker at national level conferences. He has also consulted various research projects.



Dr. Anup Singh
Academician & Leader
Director General,
Nirma University,
Ahmedabad

Dr. Anup Singh, is an eminent academician and thought leader. He is Director General in Nirma University, Ahmedabad Since 2013. He did his PhD from the University of Allahabad and Post Doctoral Fellowship from the University of Michigan, Ann Arbor. He has 33 years of teaching experience.

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He was a visiting scholar at the J.L. Kellogg Graduate School of Business Administration, North-western University, Evanston. He has held various top management/ administrative positions in organisations of repute. He has many publications to his credit comprising Books, Research Papers in International and National Journals, Case Studies, Book Chapters in addition to paper presentations at international level. He is recipient of various awards for his teaching and learning excellence.



Dr. Rajesh Khajuria
Education Leader & Management Advisor,
Director in CKSVIM Business School, Vadodara

Dr. Rajesh Khajuria is education leader and management advisor. He is an alumnus of BJVM BBA batch of 1976-79. He is PhD (Management), MBA (Finance), CMC, Fellow (IMCI), MIOD (London-2005). Currently he has been working as a Director in CKSVIM Business School, Vadodara, India (2009 – current). He has 18 years of experience in Academics, research, Industry and Consultation. He has 36 publication including research papers, books series etc. he is the recipient of many prestigious awards of national and international repute. He is the member of well known government and professional bodies at national and international level.

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Programme Outline

Date	Time (Hrs)	Activity	Place
28.09.2018	08.00 to 10.00	Registration & Breakfast	GCET Green Square
	10.00 to 12.30	Inaugural Function	GCET Auditorium
	12.30 to 13.30	Lunch Break	GCET Green Square
	13.30 to 14.45	Keynote Papers presentations Theme I & II	GCET Auditorium
	14.45 to 16.00	Keynote Papers presentations Theme III & IV	GCET Auditorium
	16.00 to 16.15	Tea Break	GCET Green Square
	16.15 to 17.45	Special Lectures	GCET Auditorium
	18.30 to 20.00	Cultural Programme	BJVM Green Square
	20.00 to 21.00	Dinner	BJVM Green Square
29.09.2018	08.00 to 09.00	Breakfast	BJVM Green Square
	09.00 to 11.15	Paper Presentations- Technical Sessions I –V	BJVM Campus
	11.15 to 11.30	Tea Break	BJVM Green Square
	11.30 to 13.30	Paper Presentations- Technical Sessions VI–IX	BJVM Campus
	13.30 to 14.30	Lunch	BJVM Green Square
	14.30 to 16.30	Special Lectures	GCET Auditorium
	16.30 to 16.45	Tea Break	GCET Green Square
	16.45 to 18.00	Plenary & Valedictory Session	GCET Auditorium
	18.00 to 18.15	Distribution of Certificates	GCET – Certificate Distribution Counters

Detail Programme

Date	Time (Hrs)	Activity	Place
28.09.2018 (Friday)	08.00 to 10.00	Registration & Breakfast	GCET Green Square
	10.00 to 12.00	Inaugural Function	GCET Auditorium
	12.30 to 13.30	Lunch Break	GCET Green Square
	13.30 to 14.45	<p align="center">Keynote Papers Presentation</p> <p>Theme I -International Business & Commerce Dr. Govind B. Dave, Principal & Dean, Faculty of Management Studies, CHARUSAT, Changa</p> <p>Theme II -Global Management Dr. Keyur Thaker, IIM, Indore</p> <p>Chairman- Dr. Rajesh Khajuria, Director, CKSVIM, Vadodara</p> <p>Rapporteur- Dr. K. S. Prasad, Asso. Prof. G. H. Patel Busi. Mgmt. S.P. University</p>	GCET Auditorium
	14.45 to 15.20	<p align="center">Keynote Papers Presentation</p> <p>Theme III : Information Technology Dr. Darshan Choksi, I/c Dean, Faculty of Science, SPU</p> <p>Chairman- Dr. Narayan Joshi, Prof. & Head, MCA Deptt., DDU, Nadiad</p> <p>Rapporteur- Shri Sarvesh Trivedi, SEMCOM</p>	GCET Auditorium
	15.20 to 16.00	<p>Theme IV -Emerging Issues in Agribusiness Management</p> <p>Dr. Vinod Vidyarthi, DGM, NABARD, Mumbai</p> <p>Chairman-Dr. Rajesh Sharma, Head, Department of Agricultural Economics, SKRAU, Bikaner</p> <p>Rapporteur- Mr. Sanjiv Kumar, Scientist, ICAR-NAARM, Hyderabad</p>	

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	16.00 to 16.15	Tea Break	GCET Green Square
	16.15 to 17.45	<p style="text-align: center;"><i>Special Lectures</i></p> Chairman- Dr. Yogesh C. Joshi , MBA, SPU Rapporteur-Dr. Mrutyunjay Swain <ul style="list-style-type: none"> • Shri K.C. Supekar, Managing Director, National Cooperative Dairy Federation of India Limited, Anand • Dr. Manoj Kulshrestha, National Head Marketing, RFL, Indore • Dr. Dhananjay Bapat, Indian Institute of Management, Raipur 	GCET Auditorium
	18.30 to 20.00	Cultural Programme	BJVM Green Square
	20.30 to 21.30	Dinner	BJVM Green Square
29.09.2018 (Saturday)	08.00 to 09.00	Breakfast	BJVM Green Square
	09.00 to 11.15	Paper Presentations- Technical Sessions (I to V)	BJVM Campus
		Technical Session I: International Business & Commerce (Theme I) Chairman-Dr. Yogesh Yadav, Director, KCG Co-Chair-Dr. Yagnesh Dalvadi, Professor P.G. Deptt of Busi. Studies, S P University Rapporteur-Dr. Ankur Amin, Assi. Prof. P.G. Deptt of Busi. Studies, S P University	Room No. 17 BJVM
		Technical Session II: Global Management (Theme II) Chairman-Dr. Ketan Upadyay, Professor The M S University of Baroda, Vadodara Co-Chair-Dr. Kishorsinh Chavda, Principal J. Z. Shah Arts & H.P. Desai commerce college- Surat Rapporteur-Dr. Chirag Raval, Assi. Prof. Shri T.C. Arts & J.V. Gokal Commerce College, Radhanpur	Room No. 25 BJVM

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	<p>Technical Session III: Information Technology (Theme III) Chairman- Dr. Jyotiben Tiwari, Director Deptt. Of Computer, S. P. University</p> <p>Co-Chair- Dr. Bharatbhai Patel, Asso.Prof. Deptt. Of Comp. Sci. S.P. University</p> <p>Rapporteur- Dr. Nehal Dhaultajada Assi. Prof. SEMCOM, V.V.N.</p>	Room No. 22 BJVM
	<p>Technical Session IV: Emerging Issues in Agribusiness Management (Theme IV-A)-ABE</p> <p>Chairman- Dr. Vinod Vidyarthi, DGM, NABARD, Mumbai</p> <p>Co-Chair- Dr. Kinjal Ahir, Hon. Deputy Director, AERC, SPU, VVN</p> <p>Rapporteur- Dr. Hemant Sharma, Assistant Professor, AERC, SPU, VVN</p>	Room No. 28 BJVM
	<p>Technical Session V: Emerging Issues in Agribusiness Management (Theme IV-B)-ECO</p> <p>Chairman- Dr. H. P. Trivedi, Head, PG Department of Economics, SPU, VVN</p> <p>Co-Chair- Dr. Sonal Bhatt, SPU, VVN</p> <p>Rapporteur- Ms. Kalpana Kapadia, AERC, SPU, VVN</p>	Room No. 32 BJVM
11.15 to 11.30	Tea Break	---
11.30 to 13.30	Paper Presentations- Technical Sessions (VI –IX)	
	<p>Technical Session VI: International Business & Commerce (Theme I)</p> <p>Chairman- Dr. Sandeep K. Bhatt, Professor& Head, P.G. Deptt of Busi. Studies, S. P. University.</p> <p>Co-Chair- Dr. Butalal Ajmera, Asso. Prof. Bhavnagar University</p> <p>Rapporteur-Dr. Vishal Javia, Assi. Prof. The M. S. University - Baroda</p>	Room No. 17 BJVM

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	<p>Technical Session VII: Global Management & Information Technology (Theme II & III)</p> <p>Chairman-Dr. Purvi Derasari, Dean Faculty of Commerce, Parul University Co-Chair-Dr. K. S. Prasad, Asso. Prof. G.H. Patel Busi. Mgmt. S.P. University. Rapporteur- Dr. Nidhi Argade, Assi. Prof. The M. S. University – Baroda</p>	Room No. 25 BJVM
	<p>Technical Session VIII: Emerging Issues in Agribusiness Management (Theme IV-A)-ABE</p> <p>Chairman- Dr. Y. C. Zala, AAU, Anand Co-Chair-Dr. Ruchira Shukla, NAU, Navsari Rapporteur-Shri Manish Makwana, AERC, SPU, VVN</p>	Room No. 28 BJVM
	<p>Technical Session IX: Emerging Issues in Agribusiness Management (Theme IV-B)-ECO</p> <p>Chairman- Dr. Lalitha N., GIDR, Ahmedabad Co-Chair- Dr. D. N. Talule, Head, Department of Economics, Shivaji University, Kolhapur Rapporteur- Shri T.B. Parihar, AERC, SPU, VVN</p>	Room No. 32 BJVM
13.30 to 14.30	Lunch	BJVM Green Square
14.30 to 16.30	<p>Special Lectures</p> <ul style="list-style-type: none"> • Dr. Sridhar Vishwanath, IRMA, Anand • Dr. Yogesh C. Joshi, MBA Department, SPU, VVN • Dr. Rajesh Sharma, SKRAU, Bikaner • Dr. Lalitha N., GIDR, Ahmedabad <p>Chairman- Dr. Sanjeev Joshi, Department of Economics,MSU of Baroda, Vadodara</p> <p>Rapporteur- Dr. M. R. Ojha, AERC, SPU, VVN</p>	GCET Auditorium
16.30 to 16.45	Tea-Break	GCET Green Square
16.45 to 18.00	<p>Valedictory Session (Presentation of Chairman’s/ Rapporteurs’ report) & Valedictory Session Vote of Thanks-Organising Secretary- Dr. S. R. Bhaiya</p>	GCET Auditorium
18.00 to 18.15	Certificate Distribution	GCET – Certificate Distribution Counters

**TECHNICAL SESSION - I
THEME-I - INTERNATIONAL BUSINESS & COMMERCE
ROOM NO. 17, BJVM COLLEGE
TIME: 9.00 A.M. TO 11.15 A.M.**

SR. NO.	NAME OF DELEGATES	DESIGNATION	NAME OF INSTITUTE	PAPER TITLE
1	PROF. AJMERA BUTALAL CHANDULAL	Associate Professor	DEPARTMENT OF COMMERCE M.K.BHAVNAGAR UNIVERSITY	A COMPARATIVE STUDY ON SIGNIFICANCE DIFFERENCES BETWEEN IAS, INDIAN GAAP, AND US GAAP
2	PROF. PRAKASH GEORGE M.	Assistant Professor	R. N. PATEL IPCOWALA SCHOOL OF LAW AND JUSTICE	CORPORATE SOCIAL RESPONSIBILITY - A NEW RESPONSIBILITY FOR EVERY COMPANY
3	PROF. SHAH KINCHIT PARESHBHAI	Assistant Professor	FACULTY OF COMMERCE, SANKALCHNAD PATEL UNIVERSITY	A THEORETICAL STUDY ON PERFORMANCE MEASUREMENT WITH REFERENCE TO BALANCE SCORECARD & ITS PERSPECTIVES
	DR. ANKUR DHIRUBHAI AMIN	Assistant Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A THEORETICAL STUDY ON PERFORMANCE MEASUREMENT WITH REFERENCE TO BALANCE SCORECARD & ITS PERSPECTIVES
4	PROF. RAKESHKUMAR CHHAGANBHAI PATEL	Assistant Professor	DHARMSINH DESAI INSTITUTE OF COMMERCE, DHARMSINH DESAI UNIVERSITY	A STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY MIDCAP FUND
	DR. MAHENDRA H MEISURIYA	Associate Professor	CITY C.U. SHAH COMMERCE COLLEGE	A STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY MIDCAP FUND
	DR. SAMAR REKHA	Assistant Professor	FACULTY OF COMMERCE, PACIFIC UNIVERSITY	A STUDY ON PERFORMANCE EVALUATION OF SELECTED EQUITY MIDCAP FUND

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5	PROF. UMESHBHAI SHANKARBHAI RABARI	RES. SCHOLAR	M.K.AMIN ARTS & SCIENCE COLLEGE & COLLEGE OF COMMERCE	AN IMPACT OF CORPORATE GOVERNANCE AND INVESTORS PROTECTION MEASURES ON FINANCIAL PERFORMANCE OF SELECTED COMPANIES
	DR. KAMINI SHAH	Associate Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	AN IMPACT OF CORPORATE GOVERNANCE AND INVESTORS PROTECTION MEASURES ON FINANCIAL PERFORMANCE OF SELECTED COMPANIES
6	RADHIKA SUNILKUMAR JOSHI	Assistant Professor	C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	A STUDY ON IMPACT OF FINANCIAL PERFORMANCE OF SELECTED IT & ITeS COMPANIES LISTED IN NSE INDIA
	DR. RUPAL N. PATEL	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	A STUDY ON IMPACT OF FINANCIAL PERFORMANCE OF SELECTED IT & ITeS COMPANIES LISTED IN NSE INDIA
7	DR. KHYATI JAGATKUMAR PATEL		C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	A STUDY OF VOLATILITY OF SELECTED CRYPTO-CURRENCIES : A COMPARISON BETWEEN BIT COIN ETHEREAL AND LIT COIN
8	PRITI NATVARLAL MAKHECHA	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A COMPARATIVE STUDY OF CAPITAL MARKET PRACTICES FOLLOWED BY SELECTED FERTILIZER COMPANIES IN INDIA
	DR. KAMINI SHAH	Associate Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A COMPARATIVE STUDY OF CAPITAL MARKET PRACTICES FOLLOWED BY

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				SELECTED FERTILIZER COMPANIES IN INDIA
9	MS. CHETANA JANARDAN UPADHYAY	TEACHING ASSISTANT	DEPTT. OF COMMERCE AND BUSINESS MANAGEMENT, M. S. UNIVERSITY	COMPARATIVE ANALYSIS OF IMPULSE BUYING BASED ON GENDER DIFFERENCES
	DR. ANKUR DHIRUBHAI AMIN	Assistant Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	COMPARATIVE ANALYSIS OF IMPULSE BUYING BASED ON GENDER DIFFERENCES
10	DR. CHIRAGKUMAR V RAVAL	Assistant Professor	SHRI T.C. ARTS & J.V. GOKAL TRUST COMMERCE COLLEGE	A STUDY ON AN ASSESSMENT DBT
	DR. RAJENDRAKUMAR V RAVAL	Associate Professor	C.C. SHETH COLLEGE OF COMMERCE	A STUDY ON AN ASSESSMENT DBT
11	CHETANBHAI DAVABHAI BHUTKA	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A COMPARATIVE STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SELECTED AUTOMOBILE INDUSTRIES IN INDIA
	DR. MILIND VORA	Assistant Professor	C.Z. PATEL COLLEGE OF BUSINESS AND MANAGEMENT	A COMPARATIVE STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SELECTED AUTOMOBILE INDUSTRIES IN INDIA
12	KIRTAN P RAVAL	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF APMC AHMEDABAD, GUJARAT
	JITENDRAKUMAR J PATEL	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF APMC AHMEDABAD, GUJARAT
	DR. YASHASVI RAJNIKANT RAJPARA	Assistant Professor	SEMCOM	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF

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				APMC AHMEDABAD, GUJARAT
13	JENITABEN BHAUTIK PATEL	Assistant Professor	SECOM	FINANCIAL INCLUSION: AN EMPIRICAL STUDY OF BANKING PRODUCTS AND SERVICES WITH SPECIAL REFERENCE TO SELECTED VILLAGES OF ANAND DISTRICT OF GUJARAT STATE
	BHAUTIK ALPESHKUMAR PATEL	Assistant Professor	SHRI D.N. INSTITUTE OF BUSINESS ADMINISTRATION	FINANCIAL INCLUSION: AN EMPIRICAL STUDY OF BANKING PRODUCTS AND SERVICES WITH SPECIAL REFERENCE TO SELECTED VILLAGES OF ANAND DISTRICT OF GUJARAT STATE
14	MRS. HETALBEN ANILKUMAR BHATIA		SMT. J.B. PATEL COLLEGE OF COMMERCE STUDIES AND RESEARCH	A COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF AMUL & SUMUL DAIRY UNITS IN GUJARAT
15	DR. YASHASVI RAJNIKANT RAJPARA	Assistant Professor	SECOM	A STUDY ON PERFORMANCE EVALUATION OF DIFFERENT TYPES OF MUTUAL FUNDS IN INDIA IN 2018
	MS. PINKIBEN JAYRAMDAS NENWANI		CHARUTAR ENGLISH MEDIUM SCHOOL	A STUDY ON PERFORMANCE EVALUATION OF DIFFERENT TYPES OF MUTUAL FUNDS IN INDIA IN 2018
16	NITALBEN PRAKASHCHANDRA MAHAJAN		C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	AN IMPARICAL STUDY ON DIMENSION OF URBAN CO- OPERATIVE BANK IN ANAND
17	IMRANKHAN IBRAHIM PATHAN	Assistant Professor	C.P.PATEL & F.H.SHAH COMMERCE	NPA MANAGEMENT OF DEVELOPMENT

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			COLLEGE	BANKS IN INDIA
	DR. SANJAY R. AJMERI	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	NPA MANAGEMENT OF DEVELOPMENT BANKS IN INDIA
18	KOMAL JAGDISH CHANDAK	RES. SCHOLAR	P. G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	E- TAXATION
	DR. KAMINI SHAH	Associate Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	E- TAXATION
19	CA VIRAJ DHAKAN	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON FACTORS AFFECTING GOLD PRICES IN INDIA
20	AJAYBHAI ARVINDBHAI TALPADA	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	MICRO FINANCE : A STUDY ON WOMEN EMPOWERMENT IN INDIA
21	ASHISH PRATAPBHAI JOSHI	Assistant Professor	VP & RTP SCIENCE COLLEGE	OPTIMIZATION OF TRANSPORTATION COST
22	DR. KAMLESH DHIRAJLAL VALA	Assistant Professor	FACULTY OF COMMERCE, M S UNIVERSITY OF BARODA	VALUE CHAIN ANALYSIS AS A TOOL OF COST MANAGEMENT
23	DR. AMITA PRADHUMANBHAI ACHARYA	Assistant Professor	MAHEMDABAD ARTS & COMMERCE COLLEGE	FINANCIAL MARKETS IN REFERENCE OF BANKING SECTOR
	DR. MAMTA PRADHUMANBHAI ACHARYA	Assistant Professor	D.C.M. ARTS & COMMERCE COLLEGE	FINANCIAL MARKETS IN REFERENCE OF BANKING SECTOR
24	SHASHIKANT GANESHBHAI MEMORIA	Associate Professor	SMT.S.C.P.F.COMMERCE COLLEGE	TREND ANALYSIS OF ANAND MILK UNION LIMITED (AMUL)
25	DR. DILIPSINH RAMESHBHAI THAKOR	Assistant Professor	SMT.S.C.P.F.COMMERCE COLLEGE	FINANCIAL ANALYSIS OF ANAND MILK UNION LIMITED
26	SACHIN DILIPBHAI ABDA	RES. SCHOLAR	SGJ INSTITUTE OF MANAGEMENT AND IT	ROLE OF MICRO FINANCE IN RURAL DEVELOPMENT IN INDIA
27	DR. JIGNESH ROHITBHAI TRIVEDI	Assistant Professor	NARMADA COLLEGE OF SCIENCE AND COMMERCE	A WEIGH UP OF COMPETENCY LEVEL AND SKILLS OF WOMEN ENTREPRENEUR IN GUJARAT

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28	DR. LALJIBHAI P. PARMAR	Assistant Professor	ECONOMICS DEPARTMENT NAVJIVAN ARTS AND COMMERCE COLLEGE	IMPACT OF INDUSTRIALIZATION : A CASE STUDY OF HAJIRA PROJECT IN GUJARAT
29	PROF. DR. P. R. HALANI	Assistant Professor	SHRI M.P. SHAH COMMERCE COLLEGE	“ANALYSIS OF ECONOMIC VALUE ADDED (EVA) IN PHARMACEUTICAL INDUSTRY IN INDIA”
30	DR. ANUP MAJI	Assistant Professor	SABANG SAJANIKANTA MAHAVIDYALAYA	ACCOUNTING PRACTICES OF NON-GOVERNMENTAL ORGANISATIONS IN INDIA: A STUDY
31	DR. MAULIK DESAI	Associate Professor	K.S. SCHOOL OF BUSINESS MANAGEMENT	BEHAVIOR OF INDIAN INVESTORS TOWARDS DIFFERENT INVESTMENT BOULEVARD IN THE MARKET
	KRUNAL BHARATBHAI SONI	Assistant Professor	FACULTY OF MANAGEMENT STUDIES, SDJ INTERNATIONAL COLLEGE	BEHAVIOR OF INDIAN INVESTORS TOWARDS DIFFERENT INVESTMENT BOULEVARD IN THE MARKET

TECHNICAL SESSION - II
THEME-II – GLOBAL MANAGEMENT
ROOM NO. 25, BJVM COLLEGE
TIME: 9.00 A.M. TO 11.15 A.M

SR. NO.	NAME OF DELEGATES	DESIGNATION	NAME OF INSTITUTE	PAPER TITLE
1	LAVINA CHRISTIAN	RES. SCHOLAR	FACULTY OF MANAGEMENT, SANKALCHNAD PATEL UNIVERSITY	A CRITICAL VIEW OF TALENT MANAGEMENT AND PERFORMANCE OF THE EMPLOYEES IN THE ORGANIZATION
	DR. CHIRAG RATHOD	Associate Professor	FACULTY OF MANAGEMENT, SANKALCHNAD PATEL UNIVERSITY	A CRITICAL VIEW OF TALENT MANAGEMENT AND PERFORMANCE OF THE EMPLOYEES IN THE ORGANIZATION
2	DR. NIMESH PRIYAKANT RAVAL	Assistant Professor	SEMCOM	C.S.R : RELEVANCY IN TRADE
	MR. PRATIK ASHWINBHAI SHAH	Assistant Professor	SEMCOM	C.S.R : RELEVANCY IN TRADE
3	TANDEL ISHVARBHAI NARSINHBHAI	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	CORPORATE SOCIAL RESPONSIBILITY: A STUDY OF TATA STEEL LIMITED
4	TRUPTIBEN HARISHKUMAR RAJPUT	STUDENTS	C.B. PATEL ARTS COLLEGE	MARKETING STRATEGY
5	DR. DIVYANG KIRTIKUMAR VYAS	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	ROLE OF VALUE BASED EDUCATION IN THE PROMOTION OF ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO MICRO SMALL AND MEDIUM ENTERPRISES(M SMEs) IN

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				INDIAN ECONOMY
	MS. CHETANA JANARDAN UPADHYAY	TEACHING ASSISTANT	DEPTT. OF COMMERCE AND BUSINESS MANAGEMEN T, M. S. UNIVERSITY	ROLE OF VALUE BASED EDUCATION IN THE PROMOTION OF ENTREPRENEUR SHIP WITH SPECIAL REFERENCE TO MICRO SMALL AND MEDIUM ENTERPRISES(M SMEs) IN INDIAN ECONOMY
6	RUTURAJ KHEMABHAI TAVIYAD	STUDENTS	INDUKAKA IPCOWALA INSTITUTE OF MANAGEMEN T CHANGA	MARKETING STRATEGIES
7	DR. KIRITBHAI VALLABHBHAI SOLANKI		ANAND COMMERCE COLLEGE	A STUDY OF SELECTED INTERNATIONAL RETAILING COMPANIES OPERATING IN INDIA
8	DIPAL RAJENDRAKUMAR PATEL	Assistant Professor	R. N. PATEL IPCOWALA SCHOOL OF LAW AND JUSTICE	A STUDY ON EMPLOYEE RETENTION STRATEGIES AND FACTORS WITH RESPECT TO SUPERIOR SUBORDINATE RELATIONSHIP IN SELECTED DIAMOND UNITS OF GUJARAT
9	DR. INA M RAVAL	Assistant Professor	C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	HEALTHCARE IN RURAL INDIA : A LACK BETWEEN NEED AND FEED
10	MS. JOE MARRY GEORGE	Assistant Professor	SEMCOM	CONTRIBUTION S OF SOCIAL ENTREPRENEUR S
	DR. SANJAY R. AJMERI	Associate Professor	B. J. VANIJYA MAHAVIDYAL AYA	CONTRIBUTION S OF SOCIAL ENTREPRENEUR S
11	VIJAYKUMAR CHANDRAKANTBHAI VANKAR	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES,	A COMPARATIVE STUDY ON CORPORATE

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			SARDAR PATEL UNIVERSITY	GOVERNANCE OF ICICI BANK LTD. AND HDFC BANK LTD.
12	SANDIP SAPAN CHANDRA	Assistant Professor	SHRI P. M. PATEL INSTITUTE OF BUSINESS ADMINSTRATION	MEDICAL TOURISM: MEASURING PERFORMACE OF EMPLOYEES IN HEALTHCARE SECTOR IN ANAND DISTRICT
13	DR. TEJAS PANKAJBHAI GANDHI	Assistant Professor	BHAKTRAJ DADA KHACHAR GOVT. ARTS AND COMMERCE COLLEGE	GREEN ACCOUNTING AND REPORTING PRACTICES AS A PART OF CSR- A COMPARATIVE STUDY OF SELECTED INDEX BASED INDIAN AND AUSTRALIAN COMPANIES
	DR. YAGNESH DALVADI	PROFESSOR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	GREEN ACCOUNTING AND REPORTING PRACTICES AS A PART OF CSR- A COMPARATIVE STUDY OF SELECTED INDEX BASED INDIAN AND AUSTRALIAN COMPANIES
14	SEJALBEN SURESHBHAI PURABIYA	Assistant Professor	ANAND COMMERCE COLLEGE	E-COMMERCE A NEW BUSINESS REVOLUTION IN INDIA
15	RIMPLE RAMESH GAMADIA	Assistant Professor	C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	THE EFFECT OF CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES ON CUSTOMER SATISFACTION OF STATE BANK OF INDIA LOCATED AT

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				BARODA CITY
16	MITTAL DALSUKHBHAI THAKKAR	Assistant Professor	C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON FINANCIAL PERFORMANCE OF THE COMPANY – A REVIEW OF AMBUJA CEMENT LIMITED
17	BHARTIBEN JETHANAND AMBHANI	RES. SCHOLAR	ST. STEPHEN INSTITUTE OF BUSINESS MANAGEMENT & TECHNOLOGY	AMALGAMATION OF FINANCIAL MARKET IN INDIA : A PRAGMATIC CORROBORATE
	CHIRAG MAHESHBHAI PARMAR	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	AMALGAMATION OF FINANCIAL MARKET IN INDIA : A PRAGMATIC CORROBORATE
18	POONAM PALESHBHAI KHAMAR		P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	AN IMPACT OF GENDER DIFFERENCE OF SELECTED PRODUCT OF FMCG IN ANAND
19	NIKITA ANIL AGARWAL	TEACHING ASSISTANT	BHAGWAN MAHAVIR COLLEGE OF BUSINESS ADMINISTRATION	A STUDY ON IMPACT OF SURROGATE ADVERTISEMEN T ON THE YOUTH OF BHAGWAN MAHAVIR COLLEGE, SURAT
20	DR. DARSHANA RAMESHCHANDRA DAVE	PROFESSOR	G.H. PATEL INSTITUTE OF BUSINESS MANAGEMENT	UNORGANIZED CAR SERVICING SECTOR AND GLOBALISATIO N- IMPACT AND SAFEGUARDS
	RAVI MENARIA	RES. SCHOLAR	G.H. PATEL INSTITUTE OF BUSINESS MANAGEMENT	UNORGANIZED CAR SERVICING SECTOR AND GLOBALISATIO N- IMPACT AND

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				SAFEGUARDS
21	PARULBEN DIPSINH ZALA	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON AWARENESS & PERCEPTION ABOUT DIGITAL PAYMENT AMONG THE UNIVERSITY STUDENTS
	DR. KAMINI SHAH	Associate Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON AWARENESS & PERCEPTION ABOUT DIGITAL PAYMENT AMONG THE UNIVERSITY STUDENTS
22	BHUMIT A. SHAH	Assistant Professor	THE M.S. UNIVERSITY OF BARODA	CONCEPTUALISING KEY DIMENSIONS OF CHILD LABOUR IN INDIA
23	SHANU BANKIMBHAI DESAI	TEACHING ASSISTANT	BHAGWAN MAHAVIR COLLEGE OF BUSINESS ADMINISTRATION	CORPORATE SOCIAL RESPONSIBILITY AS A TOOL OF VALUE CREATION : A STUDY OF HARE KRISHNA EXP.PVT.LTD
24	DR. NISHA NANJIBHAI KAVAR	Assistant Professor	M.B.ARTS & COMMERCE COLLEGE	THE IMPORTANCE OF INTERNATIONAL TRADE IN THE WORLD
25	HEENA IJAN VAIDYA	Assistant Professor	DOLAT USHA INSTITUTE OF APPLIED SCIENCE AND DHIRU SARLA INSTITUTE OF MANAGEMENT & COMMERCE	SOCIAL ENTREPRENEURS: INNOVATIVE CHANGE MAKERS IN EMERGING ECONOMIES OF ASIA
26	BIJALBEN MANISHKUMAR SHAH	RES. SCHOLAR	DEPARTMENT OF CO-OPERATIVE MANAGEMENT & RURAL STUDIES, M. S .UNIVERSITY	REASONS FOR WOMEN TO BECOME WOMEN ENTREPRENEUR
	DR. RUPAL N. PATEL	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	REASONS FOR WOMEN TO BECOME WOMEN ENTREPRENEUR

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27	DIPTI NARBHERAM PUNJANI	Assistant Professor	NATIONAL COMPUTER COLLEGE	CERVICAL CANCER TEST IDENTIFICATION CLASSIFIER USING DECISION TREE METHOD
	DR. KISHOR ATKOTIYA	Professor	DEPARTMENT OF STATISTICS, SAURASHTRA UNIVERSITY	CERVICAL CANCER TEST IDENTIFICATION CLASSIFIER USING DECISION TREE METHOD
28	PROF. CHIRAG H. JARIWALA	Assistant Professor	SHRI I. V. PATEL COLLEGE OF COMMERCE	CORPORATE SOCIAL RESPONSIBILITY UNDER COMPANIES ACT 2013: AN OVERVIEW
29	PROF. S .A. VEER		DEPARTMENT OF COMMERCE	CORPORATE SOCIAL RESPONSIBILITY – SOCIAL RESPONSIBILITY
30	DR. KAJALBARAN JANA	Assistant Professor	TAMRALIPTA MAHAVIDYALAYA	1. ECONOMIC INCLUSION THROUGH FINANCIAL INCLUSION OF SELF HELP GROUP –AN OUTLINED STUDY IN PURBAMEDINIPUR DISTRICT IN WEST BENGAL 2. THE IMPACT QUOTIENTS OF DIGITALIZATION IN BANKING SECTOR –A CROSS SECTIONAL STUDY ON FUNCTIONINGS AND LEADERSHIP STYLES
31	PROF. DR. T. G. GITE	PROFESSOR	HEAD OF ECONOMICS DEPARTMENT, HUTATMARAJ GURU MAHAVIDYALAYA	THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON BUSINESS.

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32	DR. SAPNA CHAUHAN	Assistant Professor	PARUL UNIVERSITY	A CRITICAL REVIEW OF RELATIONSHIP BETWEEN ORGANIZATIONAL CITIZENSHIP BEHAVIOUR AND JOB PERFORMANCE
33	MR. NIMIT J. GANATRA	Assistant Professor	SHRI M & N VIRANI SCIENCE COLLEGE	HUMAN RESOURCE MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT: EVOLUTION AND CONTRIBUTIONS
34	PRAGNA R. FALDU	Assistant Professor	S.G. PATEL ARTS AND P.K. DESAI COMMERCE COLLEGE	THE IMPACT OF DEMONETIZATION ON INDIAN FOREIGN TRADE
	DR. KIRTI S. ZANKHARIA	PROFESSOR	DEPARTMENT OF ECONOMICS, VEER NARMAD SOUTH GUJARAT UNIVERSITY	THE IMPACT OF DEMONETIZATION ON INDIAN FOREIGN TRADE
35	MS. PAYAL S. JOGANI	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	CORPORATE GOVERNANCE AND CORPORATE PROFITABILITY A STUDY IN INDIAN CONTEXT - ARE THEY RELATED...???
	DR. RUPAL N. PATEL	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	CORPORATE GOVERNANCE AND CORPORATE PROFITABILITY A STUDY IN INDIAN CONTEXT - ARE THEY RELATED...???
36	DR. SHITAL POPATBHAI VEKARIYA	Assistant Professor	FACULTY OF COMMERCE, M S UNIVERSITY OF BARODA	COMPARATIVE ANALYSIS OF CORPORATE SOCIAL RESPONSIBILITY OF SELECTED PUBLIC SECTOR

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				BANKS AND PRIVATE SECTOR BANKS IN INDIA
37	MS. KRISHNA Y. THAKKAR	TRAINING EXECUTIVE	MARWADI EDUCATION FOUNDATION GROUPS OF INSTITUTIONS	E-COMMERCE AND ITS IMPACT ON GLOBAL TREND AND MARKET
38	DR. SANDIPKUMAR GIRDHARBHAI PRAJAPATI	Assistant Professor	DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT, FACULTY OF COMMERCE, THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA	APPLICATION OF SERVQUAL MODEL AS MANAGEMENT TOOL FOR MEASURING SERVICE QUALITY AT SBI BANK AT VADODARA
39	DR. DINESHKUMAR R. CHAVDA	Assistant Professor	DEPARTMENT OF COMMERCE & MANAGEMENT, BHAKTA KAVI NARSINH MEHTA UNIVERSITY	AN IMPACT ANALYSIS OF GLOBAL RECESSION ON THE INDIAN BANKING SECTOR
40	MUKESH KHUSHALBHAI ROHIT	Assistant Professor	SMT. G.N. PANDYA COM. & SCI., COLLEGE	PERFORMANCE EVALUATION OF SELECTED PUBLIC AND PRIVATE SECTOR BANKS IN INDIA
	DR. SANJAY SHINDE	Assistant Professor	ARTS AND COMMERCE COLLEGE	PERFORMANCE EVALUATION OF SELECTED PUBLIC AND PRIVATE SECTOR BANKS IN INDIA
41	MS. ALFIYA VHORA	Assistant Professor	PARUL INSTITUTE OF MANAGEMENT AND RESEARCH. PARUL UNIVERSITY	A STUDY ON DIFFERENT COMPETENCIES OF WORKING WOMEN IN HIGHER EDUCATIONAL SECTOR.
	DR. PREETI NAIR	Professor & Head	INTERNATIONAL RELATION CELL, PARUL UNIVERSITY	A STUDY ON DIFFERENT COMPETENCIES OF WORKING WOMEN IN HIGHER

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				EDUCATIONAL SECTOR.
42	PROF. MUSTUFA J. MANSURI	Associate Professor	R. C. COLLEGE OF COMMERCE	GROWTH AND DEVELOPMENT OF TOURISM IN INDIA

**TECHNICAL SESSION - III
THEME-III – INFORMATION TECHNOLOGY
ROOM NO. 22, BJVM COLLEGE
TIME: 9.00 A.M. TO 11.15 A.M.**

SR. NO.	NAME OF DELEGATES	DESIGNATION	NAME OF INSTITUTE	PAPER TITLE
1	DR. DEEPA BHARATBHAI KESARI	Assistant Professor	CVM INSTITUTE OF HUMAN RESOURCE DEVELOPMENT	A STUDY ON USAGE PATTERN OF SMARTPHONE APPLICATION USERS IN THE SELECTED CITIES OF GUJARAT
2	DR. PARESHKUMAR U. MORDHARA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAY A	ROLE OF E-BANKING IN DIGITAL ECONOMY
3	PALAKBEN RAMESHCHANDRA PATEL	Assistant Professor	SEMCOM	A STUDY ON IMPACT OF SOCIAL MEDIA ON FILM INDUSTRY
4	NAYANKUMAR SURYAKANTBHAI PATEL	Assistant Professor	B.N. PATEL INSTITUTES OF PARAMEDICAL & SCIENCE	DESIGN OF OPINION MINING MODEL FOR PUBLIC REVIEW ON INTERNET BY MOBILE COMPUTING
5	DR. SWATY PARAB	Assistant Professor	SEMCOM	A STUDY ON IMPACT OF SOCIAL MEDIA ON FILM INDUSTRY
6	DR. SURESH P. MACHHAR	Assistant Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON CONSUMER'S PERCEPTION FOR MOBILE WALLET SERVICES : WITH SPECIAL REFERENCES TO GRADUATE STUDENTS IN ANAND CITY
	RAKESH RANCHHODBHAI BHOI	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON CONSUMER'S PERCEPTION FOR MOBILE WALLET SERVICES : WITH SPECIAL REFERENCES

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				TO GRADUATE STUDENTS IN ANAND CITY
7	BHARATKUMAR MANSUKHLAL TARAPARA	Assistant Professor	SECOM	A STUDY ON CONSUMERS PERCEPTION OF E - WALLET
	DR. ANKITA J. DHOLARIYA	Assistant Professor	B. J. VANIYA MAHAVIDYALAY A	A STUDY ON CONSUMERS PERCEPTION OF E - WALLET
8	CHIRAG MAHESHBHAI PARMAR	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	INNOVATIONS : BANKING SECTOR IN INDIA
	BHARTIBEN JETHANAND AMBHANI	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	INNOVATIONS : BANKING SECTOR IN INDIA
9	MONIKA MAHESHBHAI PATEL	Assistant Professor	N.V.PATEL COLLEGE OF PURE & APPLIED SCIENCE	ROLE OF ARTIFICIAL INTELLIGENCE FOR SECURING DIGITAL CONTENT
	GHANSHYAMBHAI SURESHBHAI PARMAR	Assistant Professor	N.V.PATEL COLLEGE OF PURE & APPLIED SCIENCE	ROLE OF ARTIFICIAL INTELLIGENCE FOR SECURING DIGITAL CONTENT
10	GHANSHYAMBHAI SURESHBHAI PARMAR	Assistant Professor	N.V.PATEL COLLEGE OF PURE & APPLIED SCIENCE	A COMPARISON AND EVALUATION ON VIRTUALIZATION TOOLS FOR CLOUD ENVIRONMENT
	MONIKA MAHESHBHAI PATEL	Assistant Professor	N.V.PATEL COLLEGE OF PURE & APPLIED SCIENCE	A COMPARISON AND EVALUATION ON VIRTUALIZATION TOOLS FOR CLOUD ENVIRONMENT
11	HASAMUKHBHAI BABUBHAI PATEL	Assistant Professor	N.V.PATEL COLLEGE OF PURE & APPLIED SCIENCE	INFORMATION AND COMMUNICATION TECHNOLOGY (ICT): CAN DO WONDER FOR THE AGRICULTURE SECTOR OF

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				INDIA
	MAYUR MADHUBHAI PATEL	Assistant Professor	N.V.PATEL COLLEGE OF PURE & APPLIED SCIENCE	INFORMATION AND COMMUNICATION TECHNOLOGY (ICT): CAN DO WONDER FOR THE AGRICULTURE SECTOR OF INDIA
12	ABDULRAHIM AHMED MUNSHI	Assistant Professor	ITM UNIVERSE	E-SERVICE QUALITY IN ONLINE SHOPPING, A SPECIAL CASE OF SNAPDEAL.COM
	DR. DARSHANA RAMESHCHANDRA DAVE	PROFESSOR	G.H. PATEL INSTITUTE OF BUSINESS MANAGEMENT	E-SERVICE QUALITY IN ONLINE SHOPPING, A SPECIAL CASE OF SNAPDEAL.COM
13	DR. ASHUTOSH KANTILAL YAGNIK	Associate Professor	ANAND COMMERCE COLLEGE	INFORMATION COMMUNICATION TECHNOLOGY IN AGRICULTURE
14	ALLAD IDRISH RASULBHAI	Assistant Professor	SMT.T.J.PATEL COMMERCE COLLEGE , NADIAD	INDIAN IT SECTOR- A CRITICALLY ANALYSIS
15	DR. PRATIK ANILKUMAR VANJARA	Assistant Professor	SHRI. M & N VIRANI SCIENCE COLLEGE	LINK MINING: A NEW DATA MINING CHALLENGE
	DR. KISHOR ATKOTIYA	Professor	DEPARTMENT OF STATISTICS, SAURASHTRA UNIVERSITY	LINK MINING: A NEW DATA MINING CHALLENGE
16	HASMUKH BHAGWANJIBHAI DOMADIYA	Assistant Professor	NATIONAL COMPUTER COLLEGE	HADOOP BASED NETWORK TRAFFIC ANALYSIS TO COUNT DOMAIN HITS FROM LARGE INTERNET LOGS

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	DR. GIRISH C. BHIMANI	Professor & Head	DEPARTMENT OF STATISTICS, SAURASHTRA UNIVERSITY	HADOOP BASED NETWORK TRAFFIC ANALYSIS TO COUNT DOMAIN HITS FROM LARGE INTERNET LOGS
17	NISHANT DHIRENKUMAR CHAUHAN	RES. SCHOLAR	SANSKAR INSTITUTE OF MANAGEMENT AND IT	TECHNO-FUNDAMENTAL ANALYSIS: AN APPLICATION TOWARDS THE INDIAN STOCK MARKETS
18	RACHANA CHANDRAKANTBHAI RAVAL	RES. SCHOLAR	UNIVERSITY SCHOOL OF LAW, GUJARAT UNIVERSITY	CYBER TRAFFICKING: A NEW DISGUISE OF CYBER CRIME
	DR. BHAVESH BHARAD	Assistant Professor	UNIVERSITY SCHOOL OF LAW, GUJARAT UNIVERSITY	CYBER TRAFFICKING: A NEW DISGUISE OF CYBER CRIME
19	HETAL KHERALA	RES. SCHOLAR	R. C. COLLEGE OF COMMERCE	FINANCIAL INCLUSION: REVOLUTION THROUGH FIN-TECH
20	ARUNA KUMAR NISHANKA	RES. SCHOLAR	BERHAMPUR UNIVERSITY	CYBER INSURANCE AND ITS RISK ASSESSMENT : AN NEW ASPECTS OF BUSINESS IN THE E -WORLD
21	PROF. RAJESHWAREE JASHWANTBHAI BARDOLIYA	Assistant Professor	ARTS & COMMERCE COLLEGE	DATA MINING AND ITS APPLICATION
22	KAMAL KAILASHCHANDRA AGAL	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	A STUDY ON ROLE OF INFORMATION TECHNOLOGY IN ENTREPRENEURSHIP
23	MUKARAM TARIQHABIB KHAN	Associate Professor	DHARMSINH DESAI INSTITUTE OF BUSINESS ADMINISTRATION, DHARMSINH DESAI UNIVERSITY	PERCEIVED USER FRIENDLINESS OF THE WEB PAGES OF THE BANK AS RETAIL BANK OUTLET: - AN

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				EMPIRICAL RESEARCH
24	DR. ASHOK GAUR	Assistant Professor	B. J. VANIJYA MAHAVIDYALAY A	FACEBOOK AS TOOL OF MARKETING IN THE ERA OF DIGITAL MARKETING
	DR. JIGNESH B. VALAND	Assistant Professor	PARUL INSTITUTE OF COMMERCE PARUL UNIVERSITY	FACEBOOK AS TOOL OF MARKETING IN THE ERA OF DIGITAL MARKETING
25	PROF. RUPAL VORA	Associate Professor	B. J. VANIJYA MAHAVIDYALAY A	HUMAN INTELLIGENCE (CREATOR) Vs ARTIFICIAL INTELLIGENCE (CREATION)
26	SANDIPKUMAR J. PATEL	SR. PROGRAMMING ANALYST	LOB LAW COMPANIES LTD	MOBILE TECHNOLOGIE S & SCM : A CASE STUDY FOR PARTICULAR THE HOSPITALITY INDUSTRY IN GIDC
	DR. MEHULKUMAR SURENDRABHAI PATEL	Associate Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	MOBILE TECHNOLOGIE S & SCM : A CASE STUDY FOR PARTICULAR THE HOSPITALITY INDUSTRY IN GIDC
27	JAYSHREE D. PARMAR	Assistant Professor	B. J. VANIJYA MAHAVIDYALAY A	E-TRANSFER FUND : A COMPARATIVE STUDY ON TRADITIONAL AND MODERN FUND TRANSFER
	DRUSHTI B. DAVE	ADHOC TEACHER	B. J. VANIJYA MAHAVIDYALAY A	E-TRANSFER FUND : A COMPARATIVE STUDY ON TRADITIONAL AND MODERN FUND TRANSFER

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28	PROF. KALGI SHAH	Assistant Professor	GUJARAT FORENSIC SCIENCES UNIVERSITY	IN DEPTH STUDY ON MOBILE BANKING AWARENESS AMONG YOUTH OF GANDHINAGAR REGION WITH RESPECT TO MOBILE AND FINANCIAL LITERACY
	URVI AMIN	STUDENTS	GUJARAT FORENSIC SCIENCES UNIVERSITY	IN DEPTH STUDY ON MOBILE BANKING AWARENESS AMONG YOUTH OF GANDHINAGAR REGION WITH RESPECT TO MOBILE AND FINANCIAL LITERACY
	MEDAHVI OZA	STUDENTS	NATIONAL INSTITUTE OF CO-OPERATIVE MANAGEMENT	IN DEPTH STUDY ON MOBILE BANKING AWARENESS AMONG YOUTH OF GANDHINAGAR REGION WITH RESPECT TO MOBILE AND FINANCIAL LITERACY
29	ROHAN INDRAPAL RAJPUT	STUDENTS	B. J. VANIJYA MAHAVIDYALAY A	ARTIFICIAL INTELLIGENCE AND INTELLECTUAL COMMUNICATION
30	DR. KETAKI P. SHETH	PRINCIPAL	B. J. VANIJYA MAHAVIDYALAY A	A STUDY ON EMERGING TREND OF ORGANIC OPTIONS IN CONSUMER'S E-BASKET
31	SUNITABEN R. VARMA	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A COMPARATIVE STUDY OF E - BANKING IN PRIVATE SECTOR BANKS WITH SPECIAL

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				REFERENCE TO ICICI AND HDFC BANKS IN INDIA
	DR. HIMANSHU SANGHAVI	Assistant Professor	C.Z. PATEL COLLEGE OF BUSINESS AND MANAGEMENT	A COMPARATIVE STUDY OF E - BANKING IN PRIVATE SECTOR BANKS WITH SPECIAL REFERENCE TO ICICI AND HDFC BANKS IN INDIA
32	DR. HITESH D. VYAS	Associate Professor	M.J.COLLEGE OF COMMERCE BHAVNAGAR UNIVERSITY	EFFECTIVE MEDIA FOR RURAL COMMUNICATION : A STUDY OF SAURASHTRA AREA
33	DR. VISHAL JAVIA	Assistant Professor	FACULTY OF COMMERCE, M S UNIVERSITY OF BARODA	ROLE OF ONLINE PRODUCT REVIEWS IN CONSUMER DECISION MAKING
34	BHARATBHAI BHULABHAI PATEL	Associate Professor	DEPARTMENT OF COMPUTER SCIENCE, SARDAR PATEL UNIVERSITY	ENHANCING PRODUCTIVITY IN AGRICULTURE USING ROBOTICS TECHNOLOGY
35	HITESH YADAV	COMPTER TECH.	B. J. VANIJYA MAHAVIDYALAY A	WEB APPLICATION ATTACKS: THE BIGGEST THREAT TO YOUR NETWORK
	RAJESHBHAI PATEL	COMPTER TECH.	B. J. VANIJYA MAHAVIDYALAY A	WEB APPLICATION ATTACKS: THE BIGGEST THREAT TO YOUR NETWORK
36	PROF. DHRUV R. GANGADWALA	RES. SCHOLAR	R.V PATEL COLLEGE OF COMMERCE	A STUDY OF ISSUE OF E-BANKING FROM THE CUSTOMERS PERCEPTION
	DR. MUKESH R. GOYANI	Assistant Professor	R.V PATEL COLLEGE OF	A STUDY OF ISSUE OF E-

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			COMMERCE	BANKING FROM THE CUSTOMERS PERCEPTION
37	KAMLESH N. SAVALIYA	Assistant Professor	J.Z.SHAH ARTS & H.P.DESAI COMMERCE COLLEGE	A COMPARATIVE ANALYSIS OF FLIPKART AND AMAZON INDIA
38	DR DEVYANI CHATTERJI	Assistant Professor	GLS UNIVERSITY	IMPORTANCE OF DATA MINING IN BUSINESS ENVIRONMENT

**TECHNICAL SESSION -IV
THEME – IV EMERGING ISSUES IN AGRI-BUSINESS
MANAGEMENT (AGRI-ECO-II)
ROOM NO. 28, BJVM COLLEGE
TIME: 9.00 A.M. TO 11.15 A.M.**

Sr. NO	NAME OF DELEGATES	DESIGNATION	PAPER TITLE	NAME OF INSTITUTE
1	PROF. JITENDRA RAMESHBHAI AJMERI	Associate Professor	AGROTEXTILES - OFFERING FARM PRODUCTIVITY	TEXTILE TECHNOLOGY DEPARTMENT SARVAJANIK COLLEGE OF ENGG. & TECH.SURAT
	CHITRA NARENDRA JOSHI	Assistant Professor	AGROTEXTILES - OFFERING FARM PRODUCTIVITY SOLUTIONS	SARVAJANIK COLLEGE OF ENGG & TECHSURAT
2	PROF. RAVJIBHAI BABARBHAI SAKSENA	Associate Professor	CLIMATE CHANGE AND ITS EFFECT ON AGRICULTURE	C.B. PATEL ARTS COLLEGENADIAD
3	DILIPKUMAR ASHOKBHAI ODE		AGRICULTURE , AGRI - BUSINESS AND CLIMATE CHANGE	C.B. PATEL ARTS COLLEGENADIAD
4	TAPAN NAYANBHAI SUTHAR	STUDENTS	AGRI BUSINESS IN INDIA : SOME FACTS AND EMERGING ISSUES	C.B. PATEL ARTS COLLEGENADIAD
5	RIYA PRAVINSINH MAHIDA	STUDENTS	IMPORTANCE OF AGRICULTURE IN AGRI - BUSINESS	C.B. PATEL ARTS COLLEGENADIAD
6	PROF. VISHWANATH SRIDHAR	Associate Professor	TOWARDS DEVELOPING PROCUREMENT AS A COMPETITIVE ADVANTAGE IN AGRIBUSINESS FIRMS	INSTITUTE OF RURAL MANAGEMENT ANAND ANAND
7	RASHMITA BHAGVATIPRASAD VISHRAMA	STUDENTS	EDUCATION AND EMERGING ISSUES OF AGRI BUSINESS MANAGERS IN INDIAN ECONOMY	P.G.DEPARTMENT OF ECONOMICS, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
	DR. H. P. TRIVEDI	PROFESSOR	EDUCATION AND EMERGING ISSUES OF AGRI BUSINESS MANAGERS IN INDIAN ECONOMY	P.G.DEPARTMENT OF ECONOMICS, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
8	GHANSHYAMBHAI KALABHAI KANTARIYA	RES. SCHOLAR	PRICE SPREAD IN DIFFERENT MARKETING OF ONION IN BHAVNAGAR DISTRICT OF GUJARAT	NANAVSARI
9	DR. JOHN P. PARMAR	Associate Professor	IMPACT AND RELATIONSHIP OF MINIMUM SUPPORT PRICES AND FARM HARVEST PRICES OF GROUNDNUT	B. J. VANIJYA MAHAVIDYALAYA VALLABH VIDYANAGAR

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10	VIKASBHAI SURESHBHAI PURABIYA	P.G. SCHOLAR	DOUBLING OF FARMERS INCOME IN GUJARAT THROUGH INTEGRATED FARMING SYSTEM APPROACH	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITY, ANAND
	SEJALBEN SURESHBHAI PURABIYA	Assistant Professor	DOUBLING OF FARMERS INCOME IN GUJARAT THROUGH INTEGRATED FARMING SYSTEM APPROACH	ANAND COMMERCE COLLEGE ANAND
	P. G. RATHWA	RES. SCHOLAR	DOUBLING OF FARMERS INCOME IN GUJARAT THROUGH INTEGRATED FARMING SYSTEM APPROACH	DEPTT. OF AGRO ECONOMIC, ANAND AGRICULTURAL UNIVERSITY ANAND
11	DR. ANANT S. KULKARNI	Associate Professor	FOOD INDUSTRY : GROWTH DRIVER OF INDIA	A. D. PATEL INSTITUTE OF TECHNOLOGY VALLABH VIDYANAGAR
	PROF. G. P. TAGALPALLEWAR	Assistant Professor	FOOD INDUSTRY : GROWTH DRIVER OF INDIA	COLLEGE OF FOOD PROCESSING TECHNOLOGY, ANAND AGRICULTURE UNIVERSITY ANAND
12	DR. CHETANKUMAR RAVJIBHAI DUDHAGARA	Assistant Professor	STATUS AND MARKETING OF ORGANIC PRODUCE IN INDIA	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND
	ASHISHKUMAR BIJALBHAI MAHERA	Assistant Professor	STATUS AND MARKETING OF ORGANIC PRODUCE IN INDIA	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND
13	DR. GANGA DEVI	Assistant Professor	EFFECT OF FARM HARVEST PRICE AND MINIMUM SUPPORT PRICE ON AREA OF MAJOR OIL SEEDS AND COMMERCIAL CROPS OF GUJARAT	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITY ANAND
	DR. KHODABHAI SOMABHAI JADAV	Assistant Professor	EFFECT OF FARM HARVEST PRICE AND MINIMUM SUPPORT PRICE ON AREA OF MAJOR OIL SEEDS AND COMMERCIAL CROPS OF GUJARAT	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITY ANAND
	PRIYANKA SUBHASBHAI CHANGELA		EFFECT OF FARM HARVEST PRICE AND MINIMUM SUPPORT PRICE ON AREA OF MAJOR OIL SEEDS AND COMMERCIAL CROPS OF GUJARAT	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITY ANAND
14	PRIYANKA SUBHASBHAI CHANGELA		GROWTH OF SEED INDUSTRIES IN INDIA : PROSPECTS AND CHALLENGES A REVIEW	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITY ANAND

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	DR. GANGA DEVI	Assistant Professor	GROWTH OF SEED INDUSTRIES IN INDIA : PROSPECTS AND CHALLENGES A REVIEW	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	HELIKA PATEL		GROWTH OF SEED INDUSTRIES IN INDIA : PROSPECTS AND CHALLENGES A REVIEW	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
15	POOJABEN VASANTBHAI GAMIT		PERFORMANCE AND STATUS OF AGRO BASED INDUSTRY IN INDIA : A REVIEW	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	DEVAKIBEN DINESHBHAI PATEL		PERFORMANCE AND STATUS OF AGRO BASED INDUSTRY IN INDIA : A REVIEW	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	DR. KHODABHAI SOMABHAI JADAV	Assistant Professor	PERFORMANCE AND STATUS OF AGRO BASED INDUSTRY IN INDIA : A REVIEW	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
16	POOJABEN VASANTBHAI GAMIT		COST OF CULTIVATION AND RETURN ON CACP COST CONCEPT BASIS OF BRINJAL IN ANAND DISTRICT	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	DEVAKIBEN DINESHBHAI PATEL		COST OF CULTIVATION AND RETURN ON CACP COST CONCEPT BASIS OF BRINJAL IN ANAND DISTRICT	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	DR. KHODABHAI SOMABHAI JADAV	Assistant Professor	COST OF CULTIVATION AND RETURN ON CACP COST CONCEPT BASIS OF BRINJAL IN ANAND DISTRICT	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
17	MAITRI JAYANTILAL SATASHIA	RES. SCHOLAR	E - NAM AS HARBINGER IN AGRICULTURAL MARKETING IN INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	R. S. PUNDIR	Professor & Head	E - NAM AS HARBINGER IN AGRICULTURAL MARKETING IN INDIA	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND ANAND
18	JIGNESHKUMAR DAYALDAS MACWAN	RES. SCHOLAR	PROSPECT OF EXPORT OF AGRICULTURAL COMMODITIES IN INDIA : AN OVERVIEW	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	Y. C. ZALA	PRINCIPAL & DEAN	PROSPECT OF EXPORT OF AGRICULTURAL COMMODITIES IN INDIA : AN OVERVIEW	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND ANAND

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	VASANTKUMAR KARSANBHAI GONDALIA	Associate Professor	PROSPECT OF EXPORT OF AGRICULTURAL COMMODITIES IN INDIA : AN OVERVIEW	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	DR. KHODABHAI SOMABHAI JADAV	Professor & Head	PROSPECT OF EXPORT OF AGRICULTURAL COMMODITIES IN INDIA : AN OVERVIEW	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
19	ROSHNI MUKESHBHAI BHOI		EMERGING TRENDS IN MARKETING OF FRUITS & VEGETABLES IN INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	VASANTKUMAR KARSANBHAI GONDALIA	Associate Professor	EMERGING TRENDS IN MARKETING OF FRUITS & VEGETABLES IN INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
20	VASANTKUMAR KARSANBHAI GONDALIA		GROWTH AND PROSPECTS OF EXPORT OF MAJOR SEED SPICES FROM INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	JIGNESHKUMAR DAYALDAS MACWAN	RES. SCHOLAR	GROWTH AND PROSPECTS OF EXPORT OF MAJOR SEED SPICES FROM INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
21	ANILBHAI SHAMJIBHAI GARVAL		PERFORMANCE OF CROP INSURANCE SCHEME IN INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	A. S. SHAIKH		PERFORMANCE OF CROP INSURANCE SCHEME IN INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
22	DR. POONAM S. YADAV	Associate Professor	EXPORT AND IMPORTS OF AGRICULTURAL PRODUCE	N. S. PATEL ARTS COLLEGE ANAND
23	GAYATHRI DHANASEKARAN		INDIAN SCENARIO OF AGRI BUSINESS INNOVATIONS	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND ANAND
	DEVENDRA RAGHUVANSHI		INDIAN SCENARIO OF AGRI BUSINESS INNOVATIONS	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND ANAND
24	ALVIRA RAJWADI	RES. SCHOLAR	EFFECT OF TECHNOLOGY CHANGE IN TISSUE CULTURE & NON TISSUE CULTURE POINTED GUARD IN ANAND & KHEDA DISTRICT OF MIDDLE GUJARAT	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	R. S. PUNDIR	Professor & Head	E - NAM AS HARBINGER IN AGRICULTURAL MARKETING IN INDIA	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND ANAND

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25	JITENDRAKUMAR MAURYA		EXOTIC VEGETABLE CULTIVATION IN POLY HOUSE IN GAWLIOR AND INDORE DISTRICT AT MADHYA PRADESH AN ECONOMIC ANALYSIS	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND ANAND
26	SANJIV KUMAR	SCIENTIST	FODDER PRODUCTION AND MARKETING PRACTICES IN GUJARAT	ICAR-NATIONAL ACADEMY OF AGRICULTURAL RESEARCH MANAGEMENTHYDERABAD
	DR. S. S. KALAMKAR	Professor & Head	FODDER PRODUCTION AND MARKETING PRACTICES IN GUJARAT	AGRO ECONOMIC RESEARCH CENTRE, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
	THANSINGH B. PARIHAR	RESEARCH ASSOCIATE	FODDER PRODUCTION AND MARKETING PRACTICES IN GUJARAT	AGRO ECONOMIC RESEARCH CENTRE, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
	P. C. MEENA	SR. SCIENTIST	FODDER PRODUCTION AND MARKETING PRACTICES IN GUJARAT	ICAR-NATIONAL ACADEMY OF AGRICULTURAL RESEARCH MANAGEMENTHYDERABAD
27	VISHITA R. KHANNA	Assistant Professor	FARMER PRODUCER COMPANIES - PAVING WAY TO A NEW ERA	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND ANAND
	RITAMBHARA SINGH	Assistant Professor	FARMER PRODUCER COMPANIES - PAVING WAY TO A NEW ERA	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND ANAND
	YOGESHKUMAR AMBUBHAI LAD	Assistant Professor	FARMER PRODUCER COMPANIES - PAVING WAY TO A NEW ERA	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND ANAND
	MAHESHKUMAR RAMANBHAI PRAJAPATI	Assistant Professor	FARMER PRODUCER COMPANIES - PAVING WAY TO A NEW ERA	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND ANAND
28	RITAMBHARA SINGH	Assistant Professor	A STUDY ON PROSPECTS AND PROBLEMS OF FRUIT AND VEGETABLE EXPORTERS FROM GUJARAT	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND
	YOGESHKUMAR AMBUBHAI LAD	Assistant Professor	A STUDY ON PROSPECTS AND PROBLEMS OF FRUIT AND VEGETABLE EXPORTERS FROM GUJ	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND
	MAHESHKUMAR RAMANBHAI PRAJAPATI	Assistant Professor	A STUDY ON PROSPECTS AND PROBLEMS OF FRUIT AND VEGETABLE EXPORTERS FROM	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND

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			GUJ	
29	TRUPTI NAVINKUMAR PATEL	Assistant Professor	CURRENT STATE OF AGRICULTURAL MARKETS IN INDIA	MEHMDABAD ARTS & COMMERCE COLLEGE AND CITY C U SHAH COMMERCE COLLEGE AHMEDABAD
30	DR. PRAFUL B KANJIA	Assistant Professor	FINANCE IN THE AGRI SECTOR	SMT.M.M.GHODASARA MAHILA ARTS & COMMERCEJUNAGADH

TECHNICAL SESSION -V
THEME – IV EMERGING ISSUES IN AGRI-BUSINESS
MANAGEMENT (AGRI-ECO-II)
ROOM NO. 32, BJVM COLLEGE
TIME: 9.00 A.M. TO 11.15 A.M.

Sr. NO	NAME OF DELEGATES	DESIGNATION	PAPER TITLE	NAME OF INSTITUTE
1	KANAGALAXMI JEYABALAN NADAR	STUDENTS	RURAL POVERTY AND MALNUTRITION AS AN EMERGING ISSUE IN AGRIBUSINESS MANAGEMENT	DEPARTMENT OF CO-OPERATIVE MANAGEMENT & RURAL STUDIES, M. S .UNIVERSITY VADODARA
	RAJAN LEKHA MARY	STUDENTS	RURAL POVERTY AND MALNUTRITION AS AN EMERGING ISSUE IN AGRIBUSINESS MANAGEMENT	DEPARTMENT OF CO-OPERATIVE MANAGEMENT & RURAL STUDIES, M. S .UNIVERSITY VADODARA
2	KHUSHALI PARATBHAI MEHTA	STUDENTS	IMPACT OF DEMONETIZATION ON AGRICULTURE FINANCE	DEPARTMENT OF CO-OPERATIVE MANAGEMENT & RURAL STUDIES, M. S .UNIVERSITYVADODARA
	BIJALBEN MANISHKUMAR SHAH	Assistant Professor	IMPACT OF DEMONETIZATION ON AGRICULTURE FINANCE	DEPARTMENT OF CO-OPERATIVE MANAGEMENT & RURAL STUDIES, M. S .UNIVERSITYVADODARA
3	HETAL B. PARMAR	STUDENTS	EXPORT PERFORMANCE AND PROSPECTS OF MAJOR PERISHABLE AGRICULTURAL COMMODITIES OF INDIA	COLLEGE OF AGRICULTURE, JAU,AMRELI
	YADAV PUSHPA	Assistant Professor	EXPORT PERFORMANCE AND PROSPECTS OF MAJOR PERISHABLE AGRICULTURAL COMMODITIES OF INDIA	COLLEGE OF AGRICULTURE, JAU,AMRELI
	R. L. SHIYANI	PROFESSOR	EXPORT PERFORMANCE AND PROSPECTS OF MAJOR PERISHABLE AGRICULTURAL COMMODITIES OF INDIA	COLLEGE OF AGRICULTURE, JAU,AMRELI
4	D. G. BORISAGAR	STUDENTS	REGIONAL DISPARITY IN FERTILIZER CONSUMPTION IN GUJARAT: ISSUES AND CHALLENGES	COLLEGE OF AGRICULTURE, JAU,AMRELI
	N. B. VALA	STUDENTS	REGIONAL DISPARITY IN FERTILIZER CONSUMPTION IN GUJARAT: ISSUES AND CHALLENGES	COLLEGE OF AGRICULTURE, JAU,AMRELI
	R. L. SHIYANI	PROFESSOR	REGIONAL DISPARITY IN FERTILIZER CONSUMPTION IN GUJARAT: ISSUES AND CHALLENGES	COLLEGE OF AGRICULTURE, JAU,AMRELI
	YADAV PUSHPA	Assistant Professor	REGIONAL DISPARITY IN FERTILIZER CONSUMPTION IN GUJARAT: ISSUES AND CHALLENGES	COLLEGE OF AGRICULTURE, JAU,AMRELI

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5	O. P. AWASTHI	Assistant Professor	RISK MANAGEMENT STRATEGIES IN KINNOWVALUE CHAIN IN NORTH-WESTERN INDIA	DIVISION OF HORTICULTURE, FRUIT SCIENCE AND TECHNOLOGY NEW DELHI
	PRAWIN ARYA	Assistant Professor	RISK MANAGEMENT STRATEGIES IN KINNOWVALUE CHAIN IN NORTH-WESTERN INDIA	INDIAN AGRICULTURAL STATISTICS INSTITUTION NEW DELHI
5	DR. GHANSHYAM PANDEY	AGRI. ECONOMICS RESERCHER	INEQUALITIES AND POVERTY AMONG FARM FAMILIES	ICAR- NATIONAL INSTITUTE OF AGRICULTURAL, ECONOMICS AND POLICY RESEARCH (NIAP) NEW DELHI
6	NETRAVATHI G	Assistant Professor	WOMEN RESEARCH SCHOLAR'S ECONOMIC AND PSYCHOLOGICAL VARIABLES IN RELATIONSHIP WITH CLIMATE CHANGE AND AGRICULTURAL MARKETING	DEPT. OF AGRICULTURAL EXTENSION, COLLEGE OF AGRICULTURE NAVSARI
	N. B. CHAUHAN	Professor & Head	WOMEN RESEARCH SCHOLAR'S ECONOMIC AND PSYCHOLOGICAL VARIABLES IN RELATIONSHIP WITH CLIMATE CHANGE AND AGRICULTURAL MARKETING	DEPT. OF AGRICULTURAL EXTENSION, B.A COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITY ANAND
7	N. V. SHENDE		EXPORT PERFORMANCE OF LIVESTOCK PRODUCT FROM INDIA	AGRICULTURAL ECONOMICS AND STATISTICS SECTION, COLLEGE OF AGRICULTURE, NAGPUR (MS)
	N. T. BAGDE	PROFESSOR	EXPORT PERFORMANCE OF LIVESTOCK PRODUCT FROM INDIA	AGRICULTURAL ECONOMICS AND STATISTICS SECTION, COLLEGE OF AGRICULTURE, NAGPUR (MS)
	M. S. MORE		EXPORT PERFORMANCE OF LIVESTOCK PRODUCT FROM INDIA	AGRICULTURAL ECONOMICS AND STATISTICS SECTION, COLLEGE OF AGRICULTURE, NAGPUR (MS)
8	N. V. SHENDE		EXPORT PERFORMANCE OF INDIAN CHILLI: AN ECONOMETRIC APPROACH	AGRICULTURAL ECONOMICS AND STATISTICS SECTION, COLLEGE OF AGRICULTURE, NAGPUR (MS)
	V. B. GHUMARE		EXPORT PERFORMANCE OF INDIAN CHILLI: AN ECONOMETRIC APPROACH	AGRICULTURAL ECONOMICS AND STATISTICS SECTION, COLLEGE OF AGRICULTURE, NAGPUR (MS)
9	DNYANDEV C. TALULE	PROFESSOR	IMPACT OF INDISCRIMINATE IRON ORE MINING ON AGRICULTURE OF GOA	DEPARTMENT OF ECONOMICS, SHIVAJI UNIVERSITY, KOLHAPUR (MS)
	DR. GURUPRASAD R. NAIK	Assistant Professor	IMPACT OF INDISCRIMINATE IRON ORE MINING ON AGRICULTURE OF GOA	DEPARTMENT OF ECONOMICS, GOVERNMENT COLLEGE OF ARTS, SCIENCE & COMMERCE, SANQUELIM, GOA

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10	DNYANDEV C. TALULE	PROFESSOR	POST REFORMS ROLE AND SIGNIFICANCE OF AGRICULTURAL SECTOR IN INDIA'S INTERNATIONAL TRADE	DEPARTMENT OF ECONOMICS, SHIVAJI UNIVERSITY, KOLHAPUR (MS)
	SONALI M. PAWAR	RES. SCHOLAR	POST REFORMS ROLE AND SIGNIFICANCE OF AGRICULTURAL SECTOR IN INDIA'S INTERNATIONAL TRADE	DEPARTMENT OF ECONOMICS, SHIVAJI UNIVERSITY, KOLHAPUR (MS)
11	DEEPA HIREMATH	Assistant Professor	PRODUCTION AND MARKETING OF ROSE IN BHARUCH DISTRICT OF SOUTH GUJARAT: AN ECONOMIC ANALYSIS	DEPARTMENT OF AGRICULTURAL ECONOMICS, NAVSARI AGRICULTURE UNIVERSITYBHARUCH
	P. M. THANKI	Associate Professor	PRODUCTION AND MARKETING OF ROSE IN BHARUCH DISTRICT OF SOUTH GUJARAT: AN ECONOMIC ANALYSIS	DEPARTMENT OF AGRICULTURAL ECONOMICS, NAVSARI AGRICULTURE UNIVERSITYBHARUCH
	NETRAVATHI G	Assistant Professor	PRODUCTION AND MARKETING OF ROSE IN BHARUCH DISTRICT OF SOUTH GUJARAT: AN ECONOMIC ANALYSIS	DEPARTMENT OF EXTENSION EDUCATION, COLLEGE OF AGRICULTURE, NAVSARI AGRICULTURE UNIVERSITYBHARUCH
12	PALAK H. MEHTA	RES. SCHOLAR	COST BENEFIT ANALYSIS OF HI-TECH BANANA FOR SMALL AND LARGE FARMER – A CASE STUDY OF NARMADA DISTRICT	DEPARTMENT OF ECONOMICS, GUJARATVIDHYAPITHAHME DABAD
13	VISHAL DAGAR	RES. SCHOLAR	AN ANALYSIS OF INCOME FROM CROP DIVERSIFICATION IN HARYANA	AER CENTRE, DSE CAMPUS, UNIVERSITY OF DELHINEW DELHI
	ANUSHA SHARMA	RES. SCHOLAR	AN ANALYSIS OF INCOME FROM CROP DIVERSIFICATION IN HARYANA	AER CENTRE, DSE CAMPUS, UNIVERSITY OF DELHINEW DELHI
	DR. PARAMJIT	Associate Professor	AN ANALYSIS OF INCOME FROM CROP DIVERSIFICATION IN HARYANA	DELHI SCHOOL OF ECONOMICS, UNIVERSITY OF DELHINEW DELHI
14	DR. RAJNIKANT P. PARSANIYA	Assistant Professor	RURAL DEVELOPMENT BY AGRIBUSINESS IN INDIA	L. R. VALIYA ARTS & P. R. MEHTA COMMERCE COLLEGE BHAVNAGAR
15	DR. RAMA J. SHAH	Associate Professor	EXPORT AND IMPORTS OF AGRICULTURAL PRODUCT	DEPTT. OF ECONOMICS, ARTS. & COMMERCE COLLEGE DHANSURA
16	DR. VINOD KUMAR	DEPUTY GENERAL MANAGER	TRENDS AND CONSTRAINTS IN EXPORT OF ANIMAL PRODUCTS FROM INDIA	DGM, DEAR, NABARD, HO, MUMBAIMUMBAI
17	J. J. MAKADIA	PROFESSOR	ASSESSMENT OF FARMERS' AND CONSUMERS' PERCEPTION AND THEIR BEHAVIORAL EXTENT TOWARDS PESTICIDE USE ON HEALTH HAZARDS FOR OKRA CULTIVATION IN SURAT DISTRICT OF GUJARAT	DEPARTMENT OF AGRICULTURAL ECONOMICS, N. M. COLLEGE OF AGRICULTURE, NAVSARI AGRICULTURE UNIVERSITY NAVSARI

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	S. R. PADAVI	AGRICULTURAL OFFICER	ASSESSMENT OF FARMERS’ AND CONSUMERS’ PERCEPTION AND THEIR BEHAVIOURAL EXTENT TOWARDS PESTICIDE USE ON HEALTH HAZARDS FOR OKRA CULTIVATION IN SURAT DISTRICT OF GUJARAT	DEPARTMENT OF AGRICULTURAL ECONOMICS, N. M. COLLEGE OF AGRICULTURE, NAVSARI AGRICULTURE UNIVERSITY NAVSARI
18	SAKINA TAHERALI MAKDA	RES. SCHOLAR	THE FOOD PROCESSING INDUSTRY IN INDIA :CHALLENGES AND PROSPECTS	SOM-LALIT COLLEGE OF COMMERCE AHMEDABAD
19	DR. RUCHIRA SHUKLA	Associate Professor	CLUSTER FARMING STRATEGY FOR MARKET ACCESS: SMALLHOLDER VEGETABLE FARMERS’ PERCEPTION AND CONSTRAINTS	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	GAUTAM PARMAR	Assistant Professor	CLUSTER FARMING STRATEGY FOR MARKET ACCESS: SMALLHOLDER VEGETABLE FARMERS’ PERCEPTION AND CONSTRAINTS	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	SWATI SHARMA	Assistant Professor	CLUSTER FARMING STRATEGY FOR MARKET ACCESS: SMALLHOLDER VEGETABLE FARMERS’ PERCEPTION AND CONSTRAINTS	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	DR. ALPESH LEUA	Assistant Professor	CLUSTER FARMING STRATEGY FOR MARKET ACCESS: SMALLHOLDER VEGETABLE FARMERS’ PERCEPTION AND CONSTRAINTS	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	BHAVESH CHAUDHARI	Assistant Professor	CLUSTER FARMING STRATEGY FOR MARKET ACCESS: SMALLHOLDER VEGETABLE FARMERS’ PERCEPTION AND CONSTRAINTS	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
20	PAWAR VANDANA K.	RES. SCHOLAR	CHANGES IN CROPPING PATTERN TO MITIGATE CLIMATE CHANGE RISK: FOCUSED ON GUJARAT	AGRO ECONOMIC RESEARCH CENTRE, SARDAR PATEL UNIVERSITY VALLABH VIDYANAGAR
21	AMITKUMAR CHAITANYAKUMAR PANDYA	RES. ASSOCIATE	SUPPLY CHAIN MANAGEMENT IN AGRICULTURE IN INDIA: IN A PERSPECTIVE MANNER	MA in Eco, RA. AERC VALLABH VIDYANAGAR
	SAGAR RAMESHBHAI SHARMA	RES. ASSOCIATE	SUPPLY CHAIN MANAGEMENT IN AGRICULTURE IN INDIA: IN A PERSPECTIVE MANNER	MA in Eco, RA. AERC VALLABH VIDYANAGAR

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22	JIGNESHKUMAR VIPINCHANDRA PANCHAL	Assistant Professor	ROLE OF AGRICULTURE IN NATION'S ECONOMY- INDIA	L. R. VALIYA ARTS & P. R. MEHTA COMMERCE COLLEGE BHAVNAGAR
23	DR. ALPESH LEUA	Associate Professor	AN ASSESSMENT OF COMPETITIVENESS OF AGRICULTURAL EXPORT PRODUCTS OF INDIA VS WORLD AGRICULTURAL MARKET	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	POOJA GAMIT	P.G. SCHOLAR	AN ASSESSMENT OF COMPETITIVENESS OF AGRICULTURAL EXPORT PRODUCTS OF INDIA VS WORLD AGRICULTURAL MARKET	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	GAUTAM PARMAR	Assistant Professor	AN ASSESSMENT OF COMPETITIVENESS OF AGRICULTURAL EXPORT PRODUCTS OF INDIA VS WORLD AGRICULTURAL MARKET	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	SWATI SHARMA	Assistant Professor	AN ASSESSMENT OF COMPETITIVENESS OF AGRICULTURAL EXPORT PRODUCTS OF INDIA VS WORLD AGRICULTURAL MARKET	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	DR. RUCHIRA SHUKLA	Associate Professor	AN ASSESSMENT OF COMPETITIVENESS OF AGRICULTURAL EXPORT PRODUCTS OF INDIA VS WORLD AGRICULTURAL MARKET	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
24	BHOOMI SUTHAR	P.G. SCHOLAR	RELATIVE TRADE ADVANTAGE IN EXPORT OF SELECTED AGRICULTURAL COMMODITIES BETWEEN INDIA AND ASEAN COUNTRIES	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	DR. ALPESH LEUA	Associate Professor	RELATIVE TRADE ADVANTAGE IN EXPORT OF SELECTED AGRICULTURAL COMMODITIES BETWEEN INDIA AND ASEAN COUNTRIES	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	POOJA GAMIT	P.G. SCHOLAR	RELATIVE TRADE ADVANTAGE IN EXPORT OF SELECTED AGRICULTURAL COMMODITIES BETWEEN INDIA AND ASEAN COUNTRIES	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI
	GAUTAM PARMAR	Assistant Professor	RELATIVE TRADE ADVANTAGE IN EXPORT OF SELECTED AGRICULTURAL COMMODITIES BETWEEN INDIA AND ASEAN COUNTRIES	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAUNAVSARI

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25	HEMANT SHARMA	Assistant Professor	AGRICULTURAL MARKETING IN RAJASTHAN: STATUS, TROUBLES AND REMEDIES	AGRO ECONOMIC RESEARCH CENTRE, SARDAR PATEL UNIVERSITY VALLABH VIDYANAGAR
	S. S. BURARK	PROFESSOR	AGRICULTURAL MARKETING IN RAJASTHAN: STATUS, TROUBLES AND REMEDIES	ICAR-EMERITUS MPUATUDAIPUR (RAJ)
26	DR. PRACHI V. MOTIYANI	Assistant Professor	SUSTAINABLE AGRICULTURE IN A CHANGING CLIMATE IN INDIA	UNIVERSITY SCHOOL OF LAW, GUJARAT UNIVERSITY AHMEDABAD
27	HEENA LAXMANDAS MAKHIJA	RES. SCHOLAR	AGRICULTURE DATA REVOLUTION: OPPORTUNITIES AND CHALLENGES	UNIVERSITY SCHOOL OF LAW, GUJARAT UNIVERSITY AHMEDABAD
28	THAKER VAISHAKHI MEGHALBHAI	RES. SCHOLAR	AGRICULTURAL UNORGANIZED SECTOR OF INDIA: A COMPLEX ISSUE	GUJARAT UNIVERSITY AHMEDABAD
29	AVIRAL PANDEY	Assistant Professor	ROLE OF AGRICULTURE AND WOMEN'S EMPOWERMENT IN SOLVING MALNUTRITION PROBLEM IN BIHAR	DIVISION OF ECONOMICS & AGRICULTURE ECONOMICS, A. N. SINHA INSTITUTE OF SOCIAL STUDIES PATNA
30	NARESH N. CHAUDHARI		DOUBLING FARMERS' INCOME	DEPARTMENT OF AGRONOMY, NAUNAVSARI

**TECHNICAL SESSION – VI
THEME-I - INTERNATIONAL BUSINESS & COMMERCE
ROOM NO. 17, BJVM COLLEGE
TIME: 11.30 A.M. TO 01.30 P.M.**

SR. NO.	NAME OF DELEGATES	DESIGNATION	NAME OF INSTITUTE	PAPER TITLE
32	DR. NIDHI U. ARGADE	Assistant Professor	FACULTY OF COMMERCE, M S UNIVERSITY OF BARODA	FINTECH: AN OPPORTUNITY OR A THREAT FOR INDIAN FINANCIAL SECTOR?
33	HARSHA MANOJKUMAR PUNJABI	RES. SCHOLAR	SHREE SAHAJANAND GIRLS INSTITUTE	IMPACT OF INDIAN ACCOUNTING STANDARD (IND AS) ADOPTION ON FINANCIAL DECISIONS - A CASE STUDY OF INFOSYS INDIA
34	ABHA MORADIA	RES. SCHOLAR	MBA DEPARTMENT, G. H. PATEL INSTITUTE OF BUSINESS MANAGEMENT, SARDAR PATEL UNIVERSITY	IMPACT OF DEMONETIZATION ON INDIAN REAL ESTATE INDUSTRY
	DR. ASHISH C. MEHTA	Associate Professor	MBA DEPARTMENT, G. H. PATEL INSTITUTE OF BUSINESS MANAGEMENT, SARDAR PATEL UNIVERSITY	IMPACT OF DEMONETIZATION ON INDIAN REAL ESTATE INDUSTRY
35	MR. NILESH P. MOVALIA	RES. SCHOLAR	GUJARAT TECHNOLOGICAL UNIVERSITY	"AN EMPIRICAL ANALYSIS ON TREND OF NON-PERFORMING ASSETS OF INDIAN PUBLIC SECTOR BANKS
	VIRALKUMAR M. SHILU	PROFESSOR	GUJARAT TECHNOLOGICAL UNIVERSITY	"AN EMPIRICAL ANALYSIS ON TREND OF NON-PERFORMING ASSETS OF INDIAN PUBLIC SECTOR BANKS
36	MR. SHAIKH TAJUDDIN SIRAJUDDIN	RES. SCHOLAR	FACULTY OF COMMERCE, PACIFIC UNIVERSITY	A COMPARATIVE STUDY ON LIQUIDITY OF SELECTED COOPERATIVE FERTILIZER

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				COMPANIES IN GUJARAT STATE
37	VAIBHAV BHAGVATIBHAI BARODIYA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAY A	A STUDY ON IFRS IN INDIA - ISSUES, CHALLENGES AND SUGGESTIONS
38	DR. SAMIR MAZIDBHAI VOHRA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAY A	NEW PERSPECTIVE IN CORPORATE REPORTING PRACTICES IN INDIAN ENTERPRISE(A CASE STUDY ON HUMAN RESOURCE ACCOUNTING AT HINDUSTAN PETROLEUM CORPORATION LTD.)
39	DR. SANJAY KALABHAI RADADIYA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAY A	THE FUTURE OF INCOME TAX ACT 1961 I.E. DIRECT TAX CODE
40	PRIYA DIPAK PARIKH	FACULTY MEMBER	DEPT. OF ACCOUNTING AND FINANCIAL MANAGEMENT FACULTY OF COMMERCE, THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA	IMPACT OF ENVIRONMENTAL ACCOUNTING DISCLOSURE ON THE FINANCIAL PERFORMANCE OF THE COMPANIES :AN EMPIRICAL STUDY
41	DR. NIMESH R. JOSHI	Professor & Head	DHARMSINH DESAI INSTITUTE OF COMMERCE, DHARMSINH DESAI UNIVERSITY	CORPORATE REPORTING PRACTICES- A COMPARATIVE STUDY OF INDIAN AND AMERICAN LISTING DISCLOSURES OF INFOSYS
	MS. KOMAL K. TOLANI	Assistant Professor	DHARMSINH DESAI INSTITUTE OF COMMERCE, DHARMSINH DESAI UNIVERSITY	CORPORATE REPORTING PRACTICES- A COMPARATIVE STUDY OF INDIAN AND AMERICAN LISTING DISCLOSURES OF INFOSYS

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42	SHIVANI J. JETHAVA	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON TAXPAYERS AWARENESS REGARDING E-FILING IN INDIA
	MARMIK S. PATEL	STUDENTS	BIRLA VISHVAKARMA MAHAVIDYALAY A	A STUDY ON TAXPAYERS AWARENESS REGARDING E-FILING IN INDIA
43	RUCHITA M. PATEL	Assistant Professor	ANAND COMMERCE COLLEGE	AN EMPIRICAL STUDY OF INFLUENCES OF FOREIGN INSTITUTIONAL INVESTORS ON INDIAN STOCK MARKET
44	PROF. TUSHAR K. RANA	Associate Professor	GOVERNMENT COMMERCE COLLEGE	ROLE OF IT E - TAXATION
45	KIRITKUMAR R. MAKWANA	Associate Professor	GOVERNMENT COMMERCE COLLEGE	GROWTH OF INDIAN MUTUAL FUND INDUSTRY
46	DR.GIRISHKUMAR N RANA	Associate Professor	J. Z. SHAH ARTS & H. P .DESAI COMMERCE COLLEGE	CORPORATE GOVERNANCE AND PROFITABILITY
47	DR. SURYAKANT G PAREKH	Assistant Professor	FACULTIES OF BUSINESS ADMINISTRATION, D. D. UNIVERSITY	A STUDY OF SAVING AND INVESTMENT PATTERN OF INDIVIDUAL HOUSEHOLDS OF NADIAD CITY
	DR. JAYESHKUMAR C. JANI	Assistant Professor	FACULTIES OF BUSINESS ADMINISTRATION, D. D. UNIVERSITY	A STUDY OF SAVING AND INVESTMENT PATTERN OF INDIVIDUAL HOUSEHOLDS OF NADIAD CITY
48	ASMITA RAJESHBHAI MALI	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A CASE STUDY ON CORPORATE GOVERNANCE IN AXIS BANK LTD.
49	PRITESHKUMAR CHANDUBHAI PANCHAL	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	1. FINANCIAL PERFORMANCE ANALYSIS – A CASE STUDY (WITH SPECIAL REFERENCE TO LARGE SCALE NATIONAL ALUMINIUM COMPANY LTD) 2. A STUDY ON FINANCIAL

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				PERFORMANCE OF SELECTED ALUMINIUM COMPANIES IN INDIA
50	DR. YAGNESH DALVADI	PROFESSOR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	1. COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF SELECTED PUBLIC AND PRIVATE SECTOR INFRASTRUCTURE COMPANIES IN INDIA 2. A STUDY ON FINANCIAL PERFORMANCE OF SELECTED INFRASTRUCTURE COMPANIES IN INDIA
	MUKESHKUMAR BHAMARSINH TAGARIYA	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	1. COMPARATIVE STUDY OF FINANCIAL PERFORMANCE OF SELECTED PUBLIC AND PRIVATE SECTOR INFRASTRUCTURE COMPANIES IN INDIA 2. A STUDY ON FINANCIAL PERFORMANCE OF SELECTED INFRASTRUCTURE COMPANIES IN INDIA
51	MITESHKUMAR MAHESHBHAI PATEL	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	THE ROLE OF VALUE EDUCATION IN EMERGING GLOBAL ECONOMIC SITUATION - A CASE STUDY M SELECTED COOP. OF V . U. NAGAR
	MIRALKUMAR VISHNUBHAI PATEL	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	THE ROLE OF VALUE EDUCATION IN EMERGING GLOBAL ECONOMIC SITUATION - A CASE STUDY M SELECTED COOP. OF V . U. NAGAR

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	PREMAL RAJENDRABHAI SONI	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	THE ROLE OF VALUE EDUCATION IN EMERGING GLOBAL ECONOMIC SITUATION - A CASE STUDY M SELECTED COOP. OF V . U. NAGAR
52	MISS. SARAL R. PATEL	STUDENTS	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	INTEGRATED REPORTING: ADVANCE LEVEL OF ANNUAL REPORTING
	MR. KISHAN K. KOTHIYA	STUDENTS	B. J. VANIJYA MAHAVIDYALAY A	INTEGRATED REPORTING: ADVANCE LEVEL OF ANNUAL REPORTING
53	MEHUL B. SHAH	Assistant Professor	J. Z. SHAH ARTS & H. P .DESAI COMMERCE COLLEGE	A FINANCIAL RATIO ANALYSIS OF INDIAN FARMERS FERTILIZERS COOPERATIVE LIMITED (IFFCO)
	DR. KISHORSINH N.CHAVDA	PRINCIPAL	J. Z. SHAH ARTS & H. P .DESAI COMMERCE COLLEGE	A FINANCIAL RATIO ANALYSIS OF INDIAN FARMERS FERTILIZERS COOPERATIVE LIMITED (IFFCO)
54	MISS. KRUTIKA BINABEN VYAS	STUDENTS	B. J. VANIJYA MAHAVIDYALAY A	IFRS AND INDIAN ACCOUNTING STANDARD–A COMPARATIVE ANALYSIS
55	IMRANKHAN IBRAHIM PATHAN	Assistant Professor	C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	AN ANALYTICAL STUDY ON FINANCIAL PERFORMANCE APPRAISAL OF SELECTED DEVELOPMENT BANKS IN INDIA
	DR. SANJAY R. AJMERI	Associate Professor	B. J. VANIJYA MAHAVIDYALAY A	AN ANALYTICAL STUDY ON FINANCIAL PERFORMANCE APPRAISAL OF SELECTED DEVELOPMENT BANKS IN INDIA
56	HOZEFA BURHANUDDIN CYCLEWALA	STUDENTS	B. J. VANIJYA MAHAVIDYALAY A	AFTER EFFECTS OF DEMONETIZATION ON INDIAN

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				ECONOMY
57	DR. DELNAZ M. JOKHI	Assistant Professor	J.G. COLLEGE OF COMMERCE, GUJARAT UNIVERSITY	IMPACT OF VITAL STATISTICS ON THE STOCK MARKETS OF DEVELOPING COUNTRIES WITH SPECIAL REFERENCE TO INDIA IN THE 21ST CENTURY
	DR. M. E. JOKHI	VICE PRINCIPAL	FACULTY OF COMMERCE, GLS UNIVERSITY	IMPACT OF VITAL STATISTICS ON THE STOCK MARKETS OF DEVELOPING COUNTRIES WITH SPECIAL REFERENCE TO INDIA IN THE 21ST CENTURY
58	DR. BHAVIK U SWADIA	Assistant Professor	FACULTY OF COMMERCE, GLS UNIVERSITY	VIEWPOINT OF CHARTERED ACCOUNTANTS TOWARDS IMPLEMENTATION OF IFRS IN INDIA
	DR. JAIMIN KAMLESHBHAI PATEL	Assistant Professor	FACULTY OF COMMERCE, GLS UNIVERSITY	VIEWPOINT OF CHARTERED ACCOUNTANTS TOWARDS IMPLEMENTATION OF IFRS IN INDIA
59	ISHWARBHAI MATHURBHAI RATHOD	Assistant Professor	SHRI K.K. SHASHTRI GOVERNMENT COMMERCE COLLEGE	INSURANCE AND RISK MANAGEMENT
60	DR. KRUPA B. BHATT	Assistant Professor	GLS UNIVERSITY	THE INTERRELATIONSHIP BETWEEN RESPONSIBILITY ACCOUNTING AND THE IDEA OF MANAGEMENT BY EXCEPTION IN CORPORATES
61	JIGNESH PARBHUDAS VAGHELA	RES. SCHOLAR	R.V.PATEL COLLEGE OF COMMERCE	A FINANCIAL RATIO ANALYSIS OF ADAM CO. LTD

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62	PRINCY PRADEEP THAKUR	RES. SCHOLAR	R. K. DESAI COLLEGE OF COMMERCE & MANAGEMENT	CONSUMERS AWARENESS TOWARDS DIGITAL MODES OF TRANSACTION - A STUDY OF SOUTH GUJARAT REGION
63	VAIBHAV BHAGVATIBHAI BARODIYA	Assistant Professor	B. J. VANIJYA MAHAVIDYALAY A	EMERGING GLOBAL ECONOMIC SITUATION: IMPACT ON TRADE AND AGRIBUSINESS IN INDIA
	Dr. JYOTINDRA. M. JANI	Assistant Professor	SHRI. S. D. RANCHHODDASJI BAPU HOME SCIENCE & LT. M.J. KUNDALIYA ENGLISH MEDIUM MAHILA COMMERCE COLLEGE	EMERGING GLOBAL ECONOMIC SITUATION: IMPACT ON TRADE AND AGRIBUSINESS IN INDIA

**TECHNICAL SESSION - VII
THEME-II – GLOBAL MANAGEMENT
ROOM NO. 25, BJVM COLLEGE
TIME: 11.30 A.M. TO 01.30 P.M.**

SR. NO.	NAME OF DELEGATES	DESIGNATION	NAME OF INSTITUTE	PAPER TITLE
43	MS. DHARATIBEN P. RAMI	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON IMPACT OF MANDATORY CORPORATE SOCIAL RESPONSIBILITY ACT [SECTION 135] ON CSR EXPENDITURE OF CENTRAL PUBLIC SECTOR ENTERPRISES (CPSE) OF INDIA
	DR. KAMINI SHAH	Associate Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON IMPACT OF MANDATORY CORPORATE SOCIAL RESPONSIBILITY ACT [SECTION 135] ON CSR EXPENDITURE OF CENTRAL PUBLIC SECTOR ENTERPRISES (CPSE) OF INDIA
44	MRS. CHETA PINAK DESAI	I/C, PRINCIPAL	BHAGWAN MAHAVIR COLLEGE OF BUSINESS ADMINISTRATION	EFFECTS OF FOREIGN EXCHANGE RATE ON BUSINESS DURING CROSS BORDER TRADING
	MR. CHINTAN A. SHAH	Assistant Professor	BHAGWAN MAHAVIR COLLEGE OF BUSINESS ADMINISTRATION	EFFECTS OF FOREIGN EXCHANGE RATE ON BUSINESS DURING CROSS BORDER TRADING

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45	PROF. (DR) RAJESHKUMAR PRABHUBHAI PATEL	Assistant Professor	ARTS & COMMERCE COLLEGE	EMPLOYEE ENGAGEMENT- A CONCEPTUAL FRAMEWORK
	PROF. MITISHA KISHORBHAI SHAH	Assistant Professor	ARTS & COMMERCE COLLEGE	EMPLOYEE ENGAGEMENT- A CONCEPTUAL FRAMEWORK
	PROF JAYENDRA MANILAL RANA	Assistant Professor	ARTS & COMMERCE COLLEGE	EMPLOYEE ENGAGEMENT- A CONCEPTUAL FRAMEWORK
46	PROF. ANSARI NAJMINBANU MO. SAEED	Assistant Professor	ARTS & COMMERCE COLLEGE	E-COMMERCE
47	DR. RAMESHSAJSINH M. CHAUHAN	Assistant Professor	GOVERNMENT COMMERCE COLLEGE	AN ANALYTICAL STUDY ON FINANCIAL PERFORMANCE OF PPP MODEL IN INDIA
48	MS. ALFIYA VHORA	Assistant Professor	PARUL INSTITUTE OF MANAGEMENT AND RESEARCH. PARUL UNIVERSITY	A STUDY ON LEADERSHIP QUALITIES OF WOMEN IN HIGHER EDUCATIONAL SECTOR
49	GITA ASHUTOSH YAGNIK	Associate Professor	SHRI I. V. PATEL COLLEGE OF COMMERCE	CROSS CULTURAL CHALLENGES OF COMMUNICATION IN GLOBAL BUSINESS
50	DR. YASHASVI RAJNIKANT RAJPARA	Assistant Professor	SEMCOM	ARE STUDENT STARTUPS SUSTAINABLE? – INVESTIGATING POTENTIALITY OF STUDENT ENTERPRISES OF GUJARAT
	DR. KOMAL DINESHBHAI MISTRY	Assistant Professor	SEMCOM	ARE STUDENT STARTUPS SUSTAINABLE? – INVESTIGATING POTENTIALITY OF STUDENT ENTERPRISES OF GUJARAT
51	DR. SANJAY R. AJMERI	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	STARTUP INDIA – THE NEXT BIG THEME FOR

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				ECONOMIC DEVELOPMENT
52	DR. KIRIT RAMESHBHAI CHAVDA	RES. SCHOLAR	NA	AN EXPERIMENTAL REVIEW OF ASSOCIATION BETWEEN BRAND PERCEPTIONS AND BRAND LOYALTY : A STUDY OF RURAL GUJARAT PERSPECTIVES TO GENDER
53	PRASHANTKUMAR MANUBHAI PILOT	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON CONSUMER PERCEPTION AND SATISFACTION TOWARDS E-SHOPPING WITH SPECIAL REFERENCE TO POST GRADUATE STUDENTS IN ANAND CITY
	DR. SURESH P. MACHHAR	Assistant Professor	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A STUDY ON CONSUMER'S PERCEPTION FOR MOBILE WALLET SERVICES : WITH SPECIAL REFERENCES TO GRADUATE STUDENTS IN ANAND CITY
54	DR. MEHULKUMAR SURENDRABHAI PATEL	Associate Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	IMMINENT OF E- COMMERCE IN GUJARAT EXPERIMENTS & OPPORTUNITIES
	MITESHKUMAR MAHESHBHAI PATEL	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	IMMINENT OF E- COMMERCE IN GUJARAT EXPERIMENTS & OPPORTUNITIES
	JAYDEEPKUMAR PRAVINBHAI PATEL	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	IMMINENT OF E- COMMERCE IN GUJARAT EXPERIMENTS & OPPORTUNITIES

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55	JAYDEEPKUMAR PRAVINBHAI PATEL	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	E-COMMERCE : A LEARNING ON BENEFITS & CHALLENGERS IN A DEVELOPING ECONOMY IN INDIA
	PREMAL RAJENDRABHAI SONI	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	E-COMMERCE : A LEARNING ON BENEFITS & CHALLENGERS IN A DEVELOPING ECONOMY IN INDIA
	MIRALKUMAR VISHNUBHAI PATEL	Assistant Professor	C. P. PATEL AND F.H. SHAH COMMERCE COLLEGE	E-COMMERCE : A LEARNING ON BENEFITS & CHALLENGERS IN A DEVELOPING ECONOMY IN INDIA
56	AASHKA THAKKAR	Assistant Professor	FACULTY OF MANAGEMENT STUDIES- PARUL UNIVERSITY	THE IDEA – VODAFONE MERGER: WILL IT BE A GAME CHANGER IN THE INDIAN TELECOM INDUSTRY?
57	KAUSHALKUMAR SURYAKANT SUTHAR	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	RELATIONSHIP BETWEEN INVENTORY MANAGEMENT AND PROFITABILITY : AN EMPIRICAL ANALYSIS OF INDIAN CEMENT COMPANIES
	DR. YAGNESH DALVADI	PROFESSOR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	RELATIONSHIP BETWEEN INVENTORY MANAGEMENT AND PROFITABILITY : AN EMPIRICAL ANALYSIS OF INDIAN CEMENT COMPANIES
58	MR. DIGNESH S. PANCHASARA	RES. SCHOLAR	THE M. S. UNIVERSITY OF	TOURISM SECTOR IN

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			BARODA	INDIA: GROWTH, CHALLENGES AND OPPORTUNITIE S
	DR. PURVI D. DERASHRI	DEAN	FACULTY OF COMMERCE, PARUL UNIVERSITY	TOURISM SECTOR IN INDIA: GROWTH, CHALLENGES AND OPPORTUNITIE S
59	NISHA JAYENDRA SINH ZALA	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A CONCEPTUAL FRAMEWORK OF FACTORS GOVERNING INNOVATION AND ENTREPRENEU RSHIP
	DR. RUPAL N. PATEL	Associate Professor	B. J. VANIJYA MAHAVIDYALAYA	A CONCEPTUAL FRAMEWORK OF FACTORS GOVERNING INNOVATION AND ENTREPRENEU RSHIP
60	PROF. CHIRAG KISHORBHAI SIDHPURIA	RES. SCHOLAR	J. Z. SHAH ARTS & H. P .DESAI COMMERCE COLLEGE	A STUDY ON SERVICE QUALITY PERCEPTIONS AND CUSTOMER SATISFACTION IN LIFE INSURANCE CORPORATION OF INDIA (LIC): A STUDY WITH SPECIAL REFERENCE TO SURAT CITY
	DR. JAYDIP CHAUDHARY	PROFESSOR & DEAN	FACULTY OF MANAGEMENT STUDIES DEPARTMENT OF BUSINESS & INDUSTRIAL MANAGEMENT, VEER NARMAD SOUTH GUJARAT UNIVERSITY	A STUDY ON SERVICE QUALITY PERCEPTIONS AND CUSTOMER SATISFACTION IN LIFE INSURANCE CORPORATION OF INDIA (LIC): A STUDY WITH SPECIAL REFERENCE TO

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				SURAT CITY
61	DR. ASHWINKUMAR A. PATEL	Assistant Professor	FACULTY OF COMMERCE, PARUL UNIVERSITY	OUTLOOK OF PRESENT YOUTH TOWARDS ENTREPRENEURSHIP IN INDIA
62	POOJA HARISHSINH CHAUHAN	Assistant Professor	FACULTY OF COMMERCE, M S UNIVERSITY OF BARODA	EFFECT OF MERGER AND ACQUISITION ON FINANCIAL PERFORMANCE : A STUDY ON SELECTED PHARMACEUTICAL COMPANIES
63	SAGARKUMAR MANUBHAI PATEL	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A CONCEPTUAL APPROACH TO CORPORATE SOCIAL RESPONSIBILITY UNDER COMPANIES ACT, 2013
64	RAJESH RAGHAVBHAI DESAI	Assistant Professor	AMBABA COMMERCE COLLEGE	IMPORTANCE PERFORMANCE ANALYSIS MATRIX: AN EMPIRICAL STUDY ON AFFORDABLE HOUSING
	SONAL P. MAHIDA	Assistant Professor	AMBABA COMMERCE COLLEGE	IMPORTANCE PERFORMANCE ANALYSIS MATRIX: AN EMPIRICAL STUDY ON AFFORDABLE HOUSING
65	REENA JERAMBHAI NATHANI	Assistant Professor	H.B.PALAN COLLEGE OF ARTS AND COMMERCE	AN ANALYTICAL STUDY OF AREA, PRODUCTION AND YIELD OF CASTOR TREND IN GUJARAT
66	PROF. KALGI SHAH	Assistant Professor	GUJARAT FORENSIC SCIENCES UNIVERSITY	RESTAURANT VLOGGING AND ITS IMPACT ON CONSUMER-BUYING

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				INTENTIONS
	URVI AMIN	STUDENTS	NATIONAL INSTITUTE OF CO-OPERATIVE MANAGEMENT	RESTAURANT VLOGGING AND ITS IMPACT ON CONSUMER-BUYING INTENTIONS
	ASTHA CHIRAGBHAI SHAH	STUDENTS	NATIONAL INSTITUTE OF CO-OPERATIVE MANAGEMENT	RESTAURANT VLOGGING AND ITS IMPACT ON CONSUMER-BUYING INTENTIONS
67	KAMLESH L. PATEL	RES. SCHOLAR	DEPARTMENT OF STATISTICS, GUJARAT UNIVERSITY	A SURVEY ON CRM PRACTICES IN SELECTED PRIVATE SECTOR BANKS WITH REFERENCE TO NADIAD CITY
	DR. SANJAY G. RAVAL	PROFESSOR & HEAD	SOM-LALIT COLLEGE OF COMMERCE	A SURVEY ON CRM PRACTICES IN SELECTED PRIVATE SECTOR BANKS WITH REFERENCE TO NADIAD CITY
68	DR. HIMANSHU SANGHAVI	Assistant Professor	C.Z. PATEL COLLEGE OF BUSINESS AND MANAGEMENT	A THEORETICAL ASPECTS OF INDIAN FMCG SECTOR
	MISS. TRISHILABEN A. PATEL	RES. SCHOLAR	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITY	A THEORETICAL ASPECTS OF INDIAN FMCG SECTOR
69	ARTH BHATT	STUDENTS	B. J. VANIJYA MAHAVIDYALAYA	E-COMMERCE AND ITS APPLICATIONS IN AGRICULTURE, PRESENT SCENARIO
70	ANKITABEN JAYESHBHAI PATEL	RES. SCHOLAR	RAI UNIVERSITY	SOCIAL MEDIA MARKETING: STRATEGIES & ITS IMPACT
71	DR. KINJAL AHIR	HONORARY DY. DIRECTOR	AGRO ECONOMIC RESEARCH CENTRE, SARDAR PATEL	CONSUMERS PERCEPTION REGARDING THE USE OF

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			UNIVERSITY	ORGANIC & NON - ORGANIC PRODUCT A STUDY OF VALLBH VIDYANAGAR
	AVINASHBHAI BABUBHAI BHURIYA	RES. SCHOLAR	P.G.DEPARTMENT OF ECONOMICS, SARDAR PATEL UNIVERSITY	CONSUMERS PERCEPTION REGARDING THE USE OF ORGANIC & NON - ORGANIC PRODUCT A STUDY OF VALLBH VIDYANAGAR
72	RAJESHKUMAR THAKARSHIBHAI PATEL	RES. SCHOLAR	RAI UNIVERSITY	TECHNOLOGICAL FACTORS TO IMPROVE PERFORMANCE OF MARKETING STRATEGY
73	DR. K. S. PRASAD	Associate Professor	G.H.PATEL POST GRADUATE INSTITUTE OF BUSINESS MANAGEMENT, SARDAR PATEL UNIVERSITY	INDUSTRIAL UNREST: A REVIEW ON EMERGING INDUSTRIAL ERA OF INDIA
74	AASHAL MITREN BHATT	Assistant Professor	FACULTY OF COMMERCE, GLS UNIVERSITY	A STUDY TO MEASURE THE IMPACT OF CSR ON CORPORATE SUSTAINABILITY IN BANKING SECTOR
75	DR. ASHOK GAUR	Assistant Professor	B. J. VANIJYA MAHAVIDYALAYA	TRANSFORMING SOCIETY THROUGH SOCIAL ENTREPRENEURSHIP
76	PRIYANKA M. RAICHURA	RES. SCHOLAR	INSTITUTE OF LANGUAGE STUDIES AND APPLIED SOCIAL SCIENCE	THE IMPACT OF ORGANIZATIONAL CHANGE & MANAGEMENT ON EMPLOYEE STRESS
77	PRAKASH PRAVINCHANDRA PARMAR	Assistant Professor	SHRI K.K. SHASHTRI GOVERNMENT COMMERCE COLLEGE	RETAIL MANAGEMENT SCENARIO IN INDIA
78	BIMAL NIRMAL SOLANKI	Assistant Professor	GLS UNIVERSITY	GLOBAL PHARMA INDUSTRY RECENT

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				TRENDS AND PRACTICES
79	DR. K. S. PRASAD	Associate Professor	G.H.PATEL POST GRADUATE INSTITUTE OF BUSINESS MANAGEMENT, SARDAR PATEL UNIVERSITY	HUMAN RESOURCES MANAGEMENT IN SMALL - AND -MEDIUM SIZED HOTELS/MOTELS A STUDY SELECTED FEW CITIES IN THE COUNTRY OF YEMEN
	RASHED AHMED ABDO RASHED	RES. SCHOLAR	G.H.PATEL POST GRADUATE INSTITUTE OF BUSINESS MANAGEMENT, SARDAR PATEL UNIVERSITY	HUMAN RESOURCES MANAGEMENT IN SMALL - AND -MEDIUM SIZED HOTELS/MOTELS A STUDY SELECTED FEW CITIES IN THE COUNTRY OF YEMEN
80	DR. ANKITA R. BRAHMBHATT	Assistant Professor	C.P.PATEL & F.H.SHAH COMMERCE COLLEGE	MULTI-GENERATIONAL DIVERSITY IN THE WORKPLACE – ITS IMPACT & CHALLENGES
81	SHABANA ANJUM	RES. SCHOLAR	G.H.PATEL POST GRADUATE INSTITUTE OF BUSINESS MANAGEMENT, SARDAR PATEL UNIVERSITY	A STUDY ON EMPLOYEE MOTIVATION AND ITS FACTORS
82	DR. JIMMYKUMAR P. PRAJAPATI	Assistant Professor	GOVERNMENT ARTS & COMMERCE COLLEGE	PERPECTIVES ON BUSINESS ENGLISH AS A LINGUA FRANCA IN BUSINESS COMMUNICATION
83	RAHUL HARISHANKAR TIWARI	RES. SCHOLAR	R. K. DESAI COLLEGE OF COMMERCE & MANAGEMENT	A STUDY ON ANALYSIS OF QUALITY OF WORK LIFE OF EMPLOYEES WORKING AT CHEMICAL INDUSTRIES IN SOUTH GUJARAT REGION

**TECHNICAL SESSION - VIII
THEME – IV EMERGING ISSUES IN AGRI-BUSINESS MANAGEMENT
ROOM NO. 28, BJVM COLLEGE
TIME: 11.30 A.M. TO 01.30 P.M**

Sr. NO	NAME OF DELEGATES	DESIG NATION	PAPER TITLE	NAME OF INSTITUTE
1	DR. VAISHALI BALDEVBHAI PATEL	Assistant Professor	ORGANIC FARMING IN INDIA AND PROSPECTS FOR EXPORTS	SHETH T.C. KAPADIA ARTS & COMMERCE COLLEGE BODELI
2	DR. SHAVETA KOHLI	Assistant Professor	PROFITABILITY IN AGRI-BUSINESS THROUGH CO-OPERATIVE MARKETING: A WAY FORWARD FOR DOUBLING FARMERS' INCOME	DEPARTMENT OF ECONOMICS, CENTRAL UNIVERSITY OF JAMMU, JAMMU
3	SHWETA BIJLA	RES. SCHOLAR	BOOSTING INDIAN AGRICULTURAL EXPORTS- A NEW POLICY	ICAR - NATIONAL DAIRY RESEARCH INSTITUTE KARNAL
	SMITA SIROHI	Professor & Head	BOOSTING INDIAN AGRICULTURAL EXPORTS- A NEW POLICY	ICAR - NATIONAL DAIRY RESEARCH INSTITUTE KARNAL
4	MR. GOPAL PANDYA	RES. SCHOLAR	GROUND WATER POLLUTION AND INDIAN AGRICULTURE IN CHANGING CLIMATE: A LEGAL PERSPECTIVE	UNIVERSITY SCHOOL OF LAW, GUJARAT UNIVERSITY AHMEDABAD
5	RANCHHOD GOPAL GAGAL	Assistant Professor	TRENDS OF INDIA'S AGRICULTURAL IMPORTS/EXPORTS AND EMPLOYMENT AFTER ECONOMIC REFORMS	L. R. VALIYA ARTS & P. R. MEHTA COMMERCE COLLEGE BHAVNAGAR
6	MARUTI NARHARI WAGHMARE	Assistant Professor	ENHANCING FARMERS INCOME THROUGH DIVERSIFICATION IN PUNE DISTRICT OF WESTERN MAHARASHTRA	COLLEGE OF AGRICULTURE PUNE (MS)
	Y. C. SALE	Assistant Professor	ENHANCING FARMERS INCOME THROUGH DIVERSIFICATION IN PUNE DISTRICT OF WESTERN MAHARASHTRA	COLLEGE OF AGRICULTURE PUNE (MS)
7	GEETANJALI CHAUHAN	Assistant Professor	CHANGING FINANCING PATTERN IN AGRICULTURAL SECTOR IN THE STATE OF GUJARAT	GLS UNIVERSITY AHMEDABAD
8	SUBRAT KUMAR NISHANK	RES. SCHOLAR	A COMPARISON ANALYSIS OF PRODUCTION OF BANANA IN INDIA AND WORLD	AGRO ECONOMIC RESEARCH CENTRE, SARDAR PATEL UNIVERSITY VALLABH VIDYANAGAR
9	VAISHALI KANTIBHAI MAKWANA		HORTICULTURAL DEVELOPMENT IN INDIA	GOVERNMENT ARTS AND COMMERCE COLLEGE KATHLAL
10	DR. KISHORKUMAR S. VYAS	Associate Professor	ROLE OF PPP MODEL IN AGRI BUSINESS IN INDIA	GOVERNMENT COMMERCE COLLEGE GANGHINAGAR
11	RAJENDRA KUMAR	RES. SCHOLAR	1. A REVIEW ON HOST PLANT QUALITY AND FECUNDITY IN HERBIVOROUS INSECTS 2. A REVIEW ON MODELING THE EFFECTS OF CLIMATE ON DATE PALM SCALE (PARLATORIA BLANCHARDI) POPULATION DYNAMICS DURING DIFFERENT PHONOLOGICAL STAGES OF LIFE HISTORY UNDER HOT ARID CONDITIONS	DEPTT. OF ENTOMOLOGY, SKRAU BIKANER

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	DR. A. R. NAGVI	Professor & Head	1. A REVIEW ON HOST PLANT QUALITY AND FECUNDITY IN HERBIVOROUS INSECTS 2. A REVIEW ON MODELING THE EFFECTS OF CLIMATE ON DATE PALM SCALE (PARLATORIA BLANCHARDI) POPULATION DYNAMICS DURING DIFFERENT PHONOLOGICAL STAGES OF LIFE HISTORY UNDER HOT ARID CONDITIONS	DEPTT. OF ENTOMOLOGY. SKRAUBIKANER
12	HAMALI A. DESAI	Associate Professor	NEED AND SOURCE OF AGRICULTURE FINANCE IN INDIA	ROFEL ARTS AND COMMERCE COLLEGE VAPI
	BHAVANA KASHINATH PATEL	RES. SCHOLAR	NEED AND SOURCE OF AGRICULTURE FINANCE IN INDIA	ROFEL ARTS AND COMMERCE COLLEGE VAPI
13	DROPTI SAHARAN	RES. SCHOLAR	STUDY THE RESOURCE USE EFFICIENCY OF VARIOUS FACTORS AFFECTING PRODUCTIVITY OF ORGANIC AS WELL AS INORGANIC FARMING PRACTICE IN BIKANER DISTRICT OF RAJASTHAN	DEPARTMENT OF AGRICULTURAL ECONOMICS, COLLEGE OF AGRICULTURE, SKRAUBIKANER
	GARBAR SINGH	SENIOR RESEARCHER	STUDY THE RESOURCE USE EFFICIENCY OF VARIOUS FACTORS AFFECTING PRODUCTIVITY OF ORGANIC AS WELL AS INORGANIC FARMING PRACTICE IN BIKANER DISTRICT OF RAJASTHAN	DEPARTMENT OF AGRICULTURAL ECONOMICS, COLLEGE OF AGRICULTURE, SKRAUBIKANER
	DR. MADHU SHARMA	PROFESSOR	STUDY THE RESOURCE USE EFFICIENCY OF VARIOUS FACTORS AFFECTING PRODUCTIVITY OF ORGANIC AS WELL AS INORGANIC FARMING PRACTICE IN BIKANER DISTRICT OF RAJASTHAN	DEPARTMENT OF AGRICULTURAL ECONOMICS, COLLEGE OF AGRICULTURE, SKRAUBIKANER
15	PRIYANKA V. KANSARA	RES. SCHOLAR	ANALYSIS OF CRUDE PRICES AT MULTI COMMODITY EXCHANGE INDIA: ECONOMIC PERSPECTIVE	P.G. DEPARTMENT OF BUSINESS STUDIES, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
14	SINGH RAMANDEEP	RES. SCHOLAR	PROSPECTS OF CROP INSURANCE IN INDIA	INSTITUTE OF AGRI BUSINESS MANAGEMENT, SKRAU BIKANER
15	DR. KOMAL JANI	Assistant Professor	AN ANALYTICAL STUDY OF INDIAN AGRICULTURE PRODUCTION AND EXPORT WITH REFERENCE TO BASMATI RICE	ANAND COMMERCE COLLEGE ANAND
16	DR. SARJOO HIMANSU PATEL	Assistant Professor	MOTIVATING FARMERS FOR ORGANIC FARMING AND ITS IMPORTANCE THROUGH EXTENSION ACTIVITIES	DEPARTMENT OF FAMILY AND COMMUNITY RESOURCE MANAGEMENTVADODARA
	MS. KHYATI DOSHI	TEACHING ASSISTANT	MOTIVATING FARMERS FOR ORGANIC FARMING AND ITS IMPORTANCE THROUGH EXTENSION ACTIVITIES	INSTITUTE OF HOTEL MANAGEMENT AND CATERING TECHNOLOGYVADODARA
	MS. NIDHI CHIRAG DESAI	TEACHING ASSISTANT	MOTIVATING FARMERS FOR ORGANIC FARMING AND ITS IMPORTANCE THROUGH EXTENSION ACTIVITIES	DEPARTMENT OF FAMILY AND COMMUNITY RESOURCE MANAGEMENTVADODARA
	MS. SHIVANGI GOPAL JADIA	VISITING FACULTY	MOTIVATING FARMERS FOR ORGANIC FARMING AND ITS IMPORTANCE THROUGH EXTENSION ACTIVITIES	INSTITUTE OF HOTEL MANAGEMENT AND CATERING TECHNOLOGYVADODARA

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17	KALPANA M. KAPADIA	RES. ASSOCIATE	CROP INSURANCE FOR MANAGING RISK IN AGRICULTURE: SPECIAL REFERENCE TO GUJARAT, INDIA	AERC, SARDAR PATEL UNIVERSITY, VALLABH VIDYANAGAR
	MRUTYUNJAY SWAIN	Associate Professor	CROP INSURANCE FOR MANAGING RISK IN AGRICULTURE: SPECIAL REFERENCE TO GUJARAT, INDIA	DEPARTMENT OF ECONOMICS AND MANAGEMENT, DIRECTOR, COLLEGE DEVELOPMENT COUNCIL AND DIRECTOR, IQAC KHALLIKOTE (CLUSTER) UNIVERSITYBERHAMPUR (ODISHA)
18	RENIL THOMAS	Assistant Professor	AGRICULTURE AND QUALITY OF LIFE : A STUDY AMONG FARMERS OF ANAND DISTRICT	SECOMVALLABH VIDYANAGAR
19	MAHENDRA DALPATBHAI GURJAR	Assistant Professor	SWOT ANALYSIS AND STRATEGY FORMULATION FOR RURAL DAIRY RETAILERS IN GUJARAT STATE	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	KRUNALKUMAR C. KAMANI	Assistant Professor	SWOT ANALYSIS AND STRATEGY FORMULATION FOR RURAL DAIRY RETAILERS IN GUJARAT STATE	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	MAULIKKUMAR C. PRAJAPATI	Assistant Professor	SWOT ANALYSIS AND STRATEGY FORMULATION FOR RURAL DAIRY RETAILERS IN GUJARAT STATE	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	ASHISH KESHAVLAL MAKWANA	Assistant Professor	SWOT ANALYSIS AND STRATEGY FORMULATION FOR RURAL DAIRY RETAILERS IN GUJARAT STATE	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
20	MAULIKKUMAR C. PRAJAPATI	Assistant Professor	ANALYSIS OF CURRENT INDIAN DAIRY EXPORT SCENARIO: OPPORTUNITIES AND CHALLENGES	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	ASHISH KESHAVLAL MAKWANA	Assistant Professor	ANALYSIS OF CURRENT INDIAN DAIRY EXPORT SCENARIO: OPPORTUNITIES AND CHALLENGES	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	MAHENDRA DALPATBHAI GURJAR	Assistant Professor	ANALYSIS OF CURRENT INDIAN DAIRY EXPORT SCENARIO: OPPORTUNITIES AND CHALLENGES	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	KRUNALKUMAR C. KAMANI	Assistant Professor	ANALYSIS OF CURRENT INDIAN DAIRY EXPORT SCENARIO: OPPORTUNITIES AND CHALLENGES	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
21	ASHISH KESHAVLAL MAKWANA	Assistant Professor	SWOT ANALYSIS AND STRATEGY FORMULATION FOR RURAL DAIRY CONSUMERS IN GUJARAT STATE	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	MAHENDRA DALPATBHAI GURJAR	Assistant Professor	SWOT ANALYSIS AND STRATEGY FORMULATION FOR RURAL DAIRY CONSUMERS IN GUJARAT STATE	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	KRUNALKUMAR C. KAMANI	Assistant Professor	SWOT ANALYSIS AND STRATEGY FORMULATION FOR RURAL DAIRY CONSUMERS IN GUJARAT STATE	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	MAULIKKUMAR C. PRAJAPATI	Assistant Professor	SWOT ANALYSIS AND STRATEGY FORMULATION FOR RURAL DAIRY CONSUMERS IN GUJARAT STATE	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND

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22	KRUNALKUMAR C. KAMANI	Assistant Professor	AWARENESS OF AGRICULTURAL APPLICATIONS AVAILABLE ON SMART PHONE AMONG DAIRY FARMERS OF MIDDLE GUJARAT	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	MAULIKKUMAR C. PRAJAPATI	Assistant Professor	AWARENESS OF AGRICULTURAL APPLICATIONS AVAILABLE ON SMART PHONE AMONG DAIRY FARMERS OF MIDDLE GUJARAT	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	ASHISH KESHAVLAL MAKWANA	Assistant Professor	AWARENESS OF AGRICULTURAL APPLICATIONS AVAILABLE ON SMART PHONE AMONG DAIRY FARMERS OF MIDDLE GUJARAT	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
	MAHENDRA DALPATBHAI GURJAR	Assistant Professor	AWARENESS OF AGRICULTURAL APPLICATIONS AVAILABLE ON SMART PHONE AMONG DAIRY FARMERS OF MIDDLE GUJARAT	SMC COLLEGE OF DAIRY SCIENCE, ANAND AGRICULTURAL UNIVERSITYANAND
23	SIMA JAYANTIBHAI PATEL	RES. SCHOLAR	AN EMPIRICAL RESEARCH ON : CONVENIENCE AGRICULTURE FOOD EXPORT – A GREAT OPPORTUNITY TO INDIAN EXPORTER IN ASEAN REGION	BABA SAHEB AMBEDKAR OPEN UNIVERSITYANAND
24	MR. RAKESH VANKARSADHU	RES. SCHOLAR	LIVESTOCK ECONOMICS: A CASE STUDY OF SELECTED BUFFALO BREEDS IN ANANDI VILLAGE OF VADODARA DISTRICT	P.G.DEPARTMENT OF ECONOMICS, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
	DR. KINJAL AHIR	HONORARY DY. DIRECTOR	LIVESTOCK ECONOMICS: A CASE STUDY OF SELECTED BUFFALO BREEDS IN ANAND VILLAGE OF VADODARA DISTRICT	AGRO ECONOMIC RESEARCH CENTRE, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
25	AYUSHI YOGESHKUMAR VADWALA	STUDENTS	SMART IRRIGATION SYSTEM	COMPUTER SCIENCE CALIFORNIA STATE UNIVERSITY SACRAMENTO, CA, USA CA. USA
26	RACHANA KUMARI BANSAL	Assistant Professor	FUTURES AND SPOT PRICE RELATIONS: A CASE STUDY OF COTTON NCDEX MARKET IN INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	Y. C. ZALA	Assistant Professor	FUTURES AND SPOT PRICE RELATIONS: A CASE STUDY OF COTTON NCDEX MARKET IN INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	D. J. PARMAR	Assistant Professor	FUTURES AND SPOT PRICE RELATIONS: A CASE STUDY OF COTTON NCDEX MARKET IN INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITYANAND
	DR. KHODABHAI SOMABHAI JADAV	Assistant Professor	FUTURES AND SPOT PRICE RELATIONS: A CASE STUDY OF COTTON NCDEX MARKET IN INDIA	B.A. COLLEGE OF AGRICULTURE, ANAND AGRICULTURAL UNIVERSITY ANAND
27	ANKITABEN BHAILALBHAI PARMAR	RES. SCHOLAR	A STUDY OF SOME ECONOMIC ASPECTS OF MEMBERS AND THEIR ATTITUDES ABOUT THE PERFORMANCE OF ANAND MILK CO-OPERATIVE SOCIETY (AMCS)	P.G.DEPARTMENT OF ECONOMICS, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
	MR. RAKESH VANKARSADHU	RES. SCHOLAR	A STUDY OF SOME ECONOMIC ASPECTS OF MEMBERS AND THEIR ATTITUDES ABOUT THE PERFORMANCE OF ANAND MILK CO-OPERATIVE SOCIETY (AMCS)	P.G.DEPARTMENT OF ECONOMICS, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
28	DR. NARSINH S. PARMAR	Associate Professor	AN ANALYSIS OF EXPORTS-IMPORTS OF AGRICULTURAL PRODUCE IN INDIA	B. J. VANIJYA MAHAVIDYALAYA VALLABH VIDYANAGAR

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29	PRATEEK DAVE	STUDENTS	EXPORT OF AGRICULTURAL PRODUCTS IN INDIAN ECONOMY	B. J. VANIJYA MAHAVIDYALAYA VALLABH VIDYANAGAR
	DIVYA PATEL	STUDENTS	EXPORT OF AGRICULTURAL PRODUCTS IN INDIAN ECONOMY	B. J. VANIJYA MAHAVIDYALAYA VALLABH VIDYANAGAR
30	AVINASHBHAI BABUBHAI BHURIYA	RES. SCHOLAR	CONSUMERS PERCEPTION REGARDING THE USE OF ORGANIC & NON - ORGANIC PRODUCT A STUDY OF VALLBH VIDYANAGAR	P.G.DEPARTMENT OF ECONOMICS, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
	DR. KINJAL AHIR	HONORARY DY. DIRECTOR	CONSUMERS PERCEPTION REGARDING THE USE OF ORGANIC & NON - ORGANIC PRODUCT A STUDY OF VALLBH VIDYANAGAR	AGRO ECONOMIC RESEARCH CENTRE, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
31	DR. MAYANK VRAJLAL SODHA	Associate Professor	STRATEGIES OF MODERNIZATION ON AGRICULTURE SYSTEM IN INDIA : TAKING SOUTH GUJARAT	J.Z.SHAH ARTS & H.P.DESAI COMMERCE COLLEGEAMROLI-SURAT

**TECHNICAL SESSION - IX
THEME-IV– EMERGING ISSUES IN AGRI-BUSINESS
MANAGEMENT
ROOM NO. 28, BJVM COLLEGE
TIME: 11.30 A.M. TO 01.30 P.M.**

Sr. No.	Name of Delegates	Designation	Paper Title	Name of the Institutes
1	PROF. BATHWAR HANSABEN GOVINDBHAI	Associate Professor	RURAL POVERTY AND MALNUTRITION	AKHAND ANAND ARTS & COMMERCE COLLEGE SURAT
2	DR. MALVAT KALPANA RAHIMBHAI	Associate Professor	IMPACT ASSESSMENT BASED STUDIES IN GEOGRAPHY : CONCEPT AND CONTEMPORARY TRENDS	NALINI ARVIND & T.V.PATEL ARTS COLLEGEVALLABH VIDYANAGAR
3	PROF. SUNILKUMAR VINODKUMAR CHAUDHARY	Assistant Professor	MARKETING STRATEGIES AND INNOVATIONS IN RURAL MARKET OF INDIA	SEMCOMVALLABH VIDYANAGAR
4	MUSKAN IRFANSHA DIWAN	STUDENTS	IMPORTANT OF INTERNATIONAL TRADE	C.B. PATEL ARTS COLLEGENADIAD
5	MANSI GAJENDRASINH MAHIDA	STUDENTS	MARKETING INFORMATION SYSTEM	C.B. PATEL ARTS COLLEGENADIAD
6	DEEPIKA TIWARI	STUDENTS	RURAL INDUSTRIALIZATION IN INDIA	INSTITUTE OF AGRI BUSINESS MANAGEMENT, SKRAUBIKANER
7	DR. CHIRAGKUMAR V RAVAL	Assistant Professor	A STUDY ON AN ASSESSMENT DBT	SHRI T.C. ARTS & J.V. GOKAL TRUST COMMERCE COLLEGERADHANPUR
8	SHAKTIRANJAN PANIGRAHY	Assistant Professor	PERCEPTION OF FIELD VETERINARIAN DOCTORS FOR THEIR JOB IN MIDDLE GUJARAT	INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE ANAND
9	ABHISHEK D. VIRANI		INTERBANK VARIATION IN PRIORITY SECTOR CREDIT IN INDIA: SYNERGIES BETWEEN THE FINANCIAL INSTITUTIONS	COLLEGE OF AGRICULTURE, JAU,AMRELI
10	SACHIN DILIPBHAI ABDA	RES. SCHOLAR	ROLE OF MICRO FINANCE IN RURAL DEVELOPMENT IN INDIA	SGJ INSTITUTE OF MANAGEMENT AND IT AHMEDABAD
11	V. D. DONGA	STUDENTS	SPATIO-TEMPORAL ANALYSIS OF SECTORAL GDP IN INDIA	COLLEGE OF AGRICULTURE, JAU,AMRELI
12	DR. JIGNESH ROHITBHAI TRIVEDI	Assistant Professor	A WEIGH UP OF COMPETENCY LEVEL AND SKILLS OF WOMEN ENTREPRENEUR IN GUJARAT	NARMADA COLLEG OF SCIENCE AND COMMERCEBHARUCH
13	VIKRAM YOGI	Assistant Professor	RISK MANAGEMENT STRATEGIES IN KINNOWVALUE CHAIN IN NORTH- WESTERN INDIA	PH.D., DIVISION OF AGRICULTURAL ECONOMICS IARINEW DELHI
14	KRUNAL BHARATBHAI SONI	Assistant Professor	BEHAVIOR OF INDIAN INVESTORS TOWARDS DIFFERENT INVESTMENT BOULEVARD IN THE MARKET	FACULTY OF MANAGEMENT STUDIES, SDJ INTERNATIONAL COLLEGE SURAT
15	DHAVAL SONI	Assistant Professor	HEALTH EXPENDITURE AND ECONOMIC GROWTH IN INDIA- AN ECONOMETRIC EXPLORATION	POST GRADUATE DEPARTMENT OF ECONOMICS, N S PATEL ARTS COLLEGEANAND
16	DR. RAJESHKUMAR MOHANBHAI SOSA	Assistant Professor	ICDS AS A MALNUTRITION ERADICATION PROGRAMME IN RURAL INDIA	DEPTT. OF SOCIOLOGY, L.R. VALIYA ARTS AND P.R.MEHTA COMMERCE COLLEGE, BHAVNAGAR

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17	PROF. AJANTABA C. GOHIL	Assistant Professor	GOVERNANCE CHALLENGES TO REDUCING HUNGER AND MALNUTRITION IN INDIA	DEPTT. OF ECONOMICS, L.R. VALIYA ARTS AND P.R.MEHTA COMMERCE COLLEGE BHAVNAGAR
18	SWATI SHARMA	Assistant Professor	FACTORS INFLUENCING CONSUMER PERCEPTION TOWARDS ORGANIZED AND UNORGANIZED RETAIL OUTLETS IN SOUTH GUJARAT	ASPEE AGRIBUSINESS MANAGEMENT INSTITUTE (AABMI), NAU NAVSARI
19	PATHAN DILAVARKHAN NASIRKHAN	Assistant Professor	RURAL POVERTY IN INDIA	DEPT. OF ECONOMICS, SHREE RANG NAVCHETANMAHILA ARTS COLLEGE, VALIA-BHARUCH
20	THAKKAR SUNITABEN LAXMANDAS	Professor & Head	CHALLENGES AND OPPORTUNITIES FOR THE NGOS IN THE DEVELOPMENT OF RURAL AREAS	ECONOMICS DEPARTMENT, DNP ARTS & COMMERCE COLLEGE DEESA
21	SUBRAT KUMAR NISHANK	RES. SCHOLAR	EMPIRICAL STUDY OF MONEY SUPPLY AND INFLATION IN INDIA USING ECONOMETRIC TECHNIQUES	AGRO ECONOMIC RESEARCH CENTRE, SARDAR PATEL UNIVERSITYVALLABH VIDYANAGAR
22	MRUTYUNJAY SWAIN	Associate Professor	SUSTAINABLE DEVELOPMENT OF AGRI-ENTREPRENEURSHIP AND AGRITOURISM IN TRIBAL AREAS OF ODISHA	DEPARTMENT OF ECONOMICS AND MANAGEMENT, DIRECTOR, COLLEGE DEVELOPMENT COUNCIL AND DIRECTOR, IQAC KHALIKOTE (CLUSTER) UNIVERSITYBERHAMPUR (ODISHA)
23	ASHOKKUMAR DEVUJI BIHOLA	Assistant Professor	GREEN BUSINESS: A SOLUTION TO ERADICATE UNEMPLOYMENT	R. C. COLLEGE OF COMMERCEAHMEDABAD
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